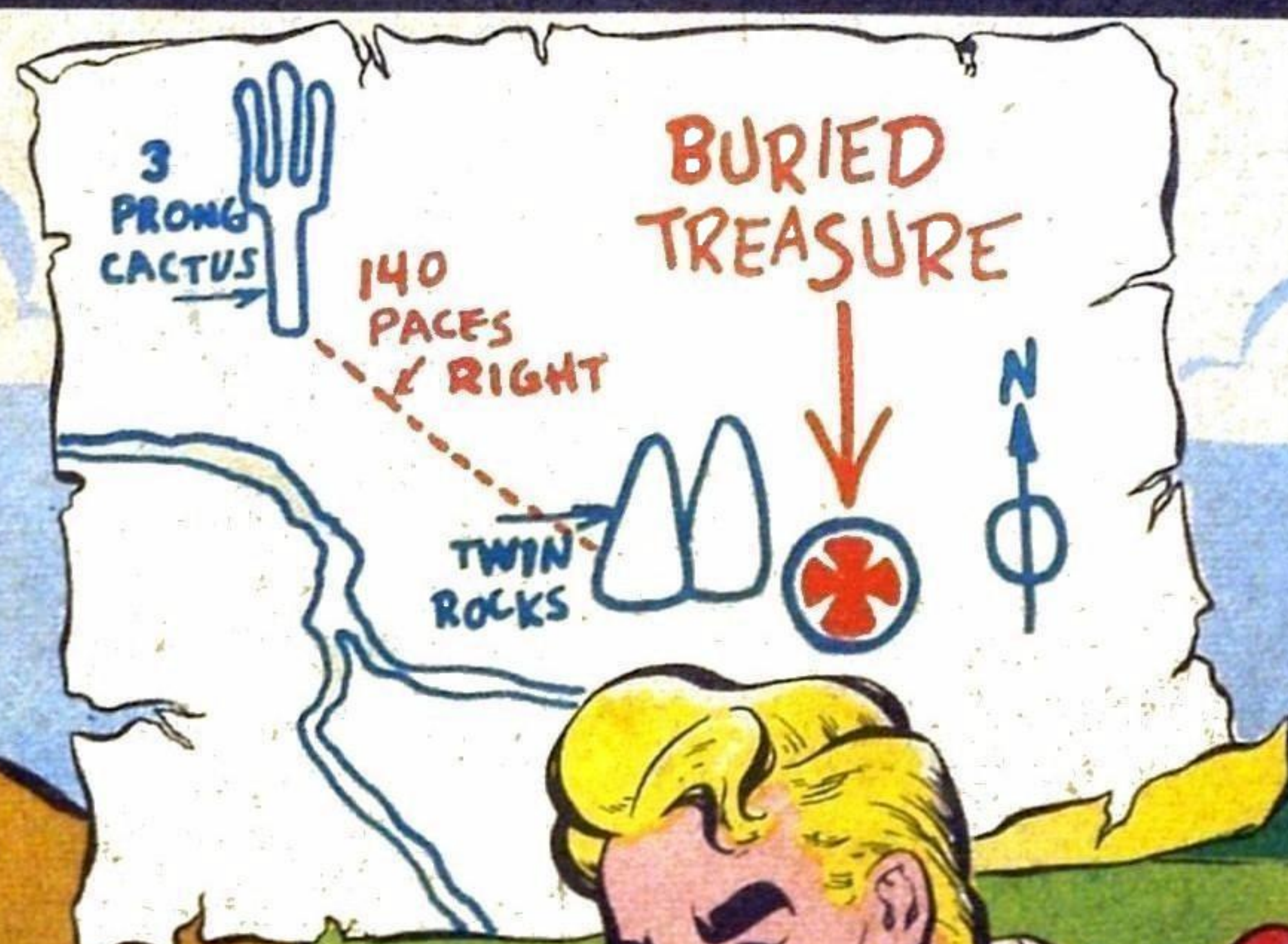
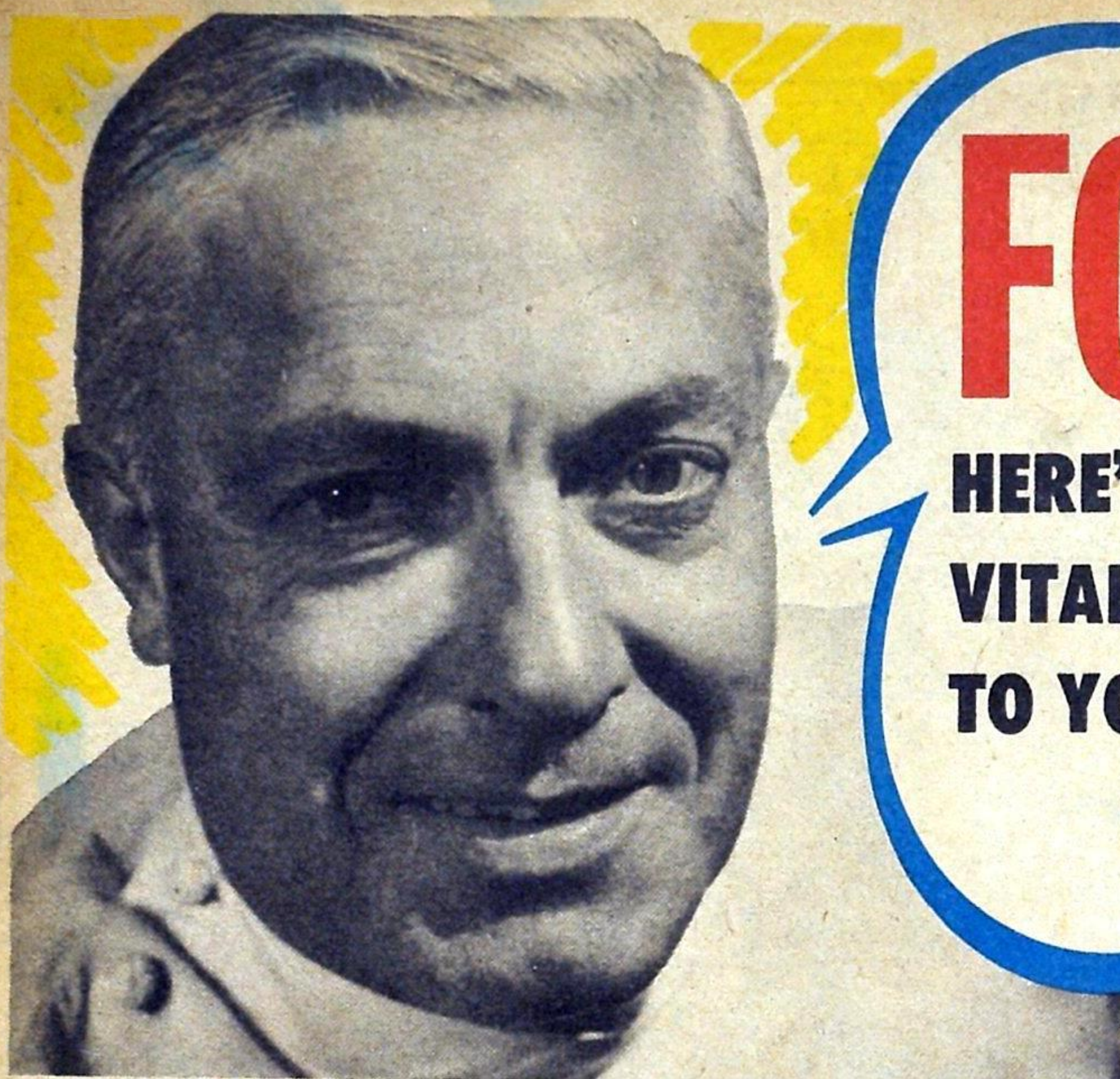


CAPTAIN HADACOL



Comic Book No. 2



FOLKS-

**HERE'S A MESSAGE OF
VITAL IMPORTANCE
TO YOU AND YOUR
CHILDREN!**

Every mother wants her child to feel well and to hold his own with his playmates. A well-balanced diet is important in reaching this goal. But children have their likes and dislikes and sometimes they do not eat the foods which do them the most good. Then, too, many foods today lose some of their energy-building content while being transported, processed and cooked.

If your child is puny, has no energy, and is not enjoying his childhood, he may be suffer-

ing from deficiencies of Vitamins B₁, B₂, Niacin and Iron. Taken as directed, HADACOL will act directly to overcome these deficiencies, which may be the real cause of the trouble.

Don't let your child go through life suffering needlessly. If he lacks Vitamins B₁, B₂, Niacin and Iron, relief may be as close at hand as your nearest drug store. Be fair to yourself and to your child. Buy HADACOL today. Remember—HADACOL is sold on a strict money-back guarantee!



**MANY DOCTORS AND
NURSES RECOMMEND
HADACOL TO HELP
OVERCOME DIETARY
DEFICIENCIES OF
VITAMINS B₁, B₂,
NIACIN & IRON!**

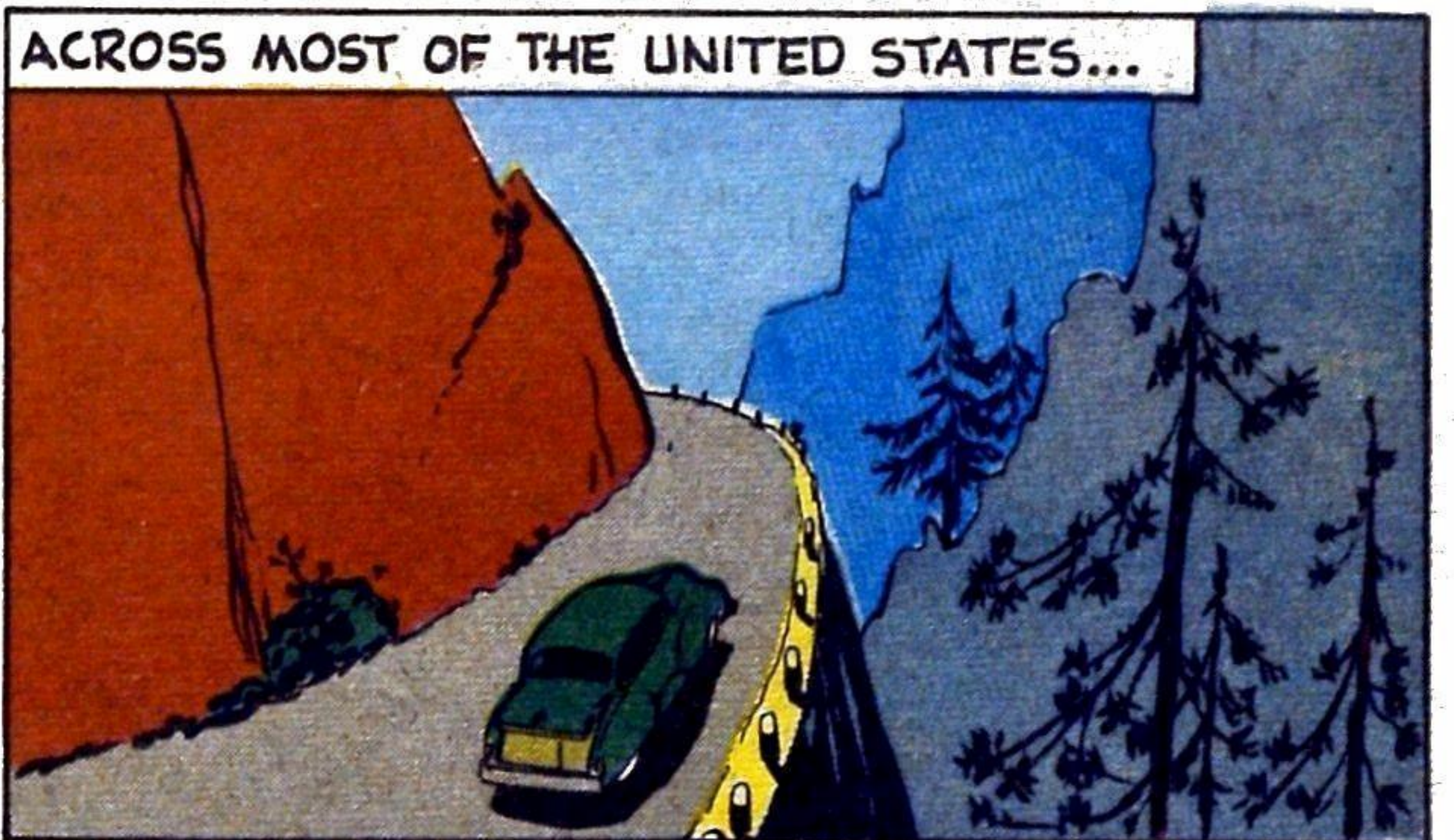
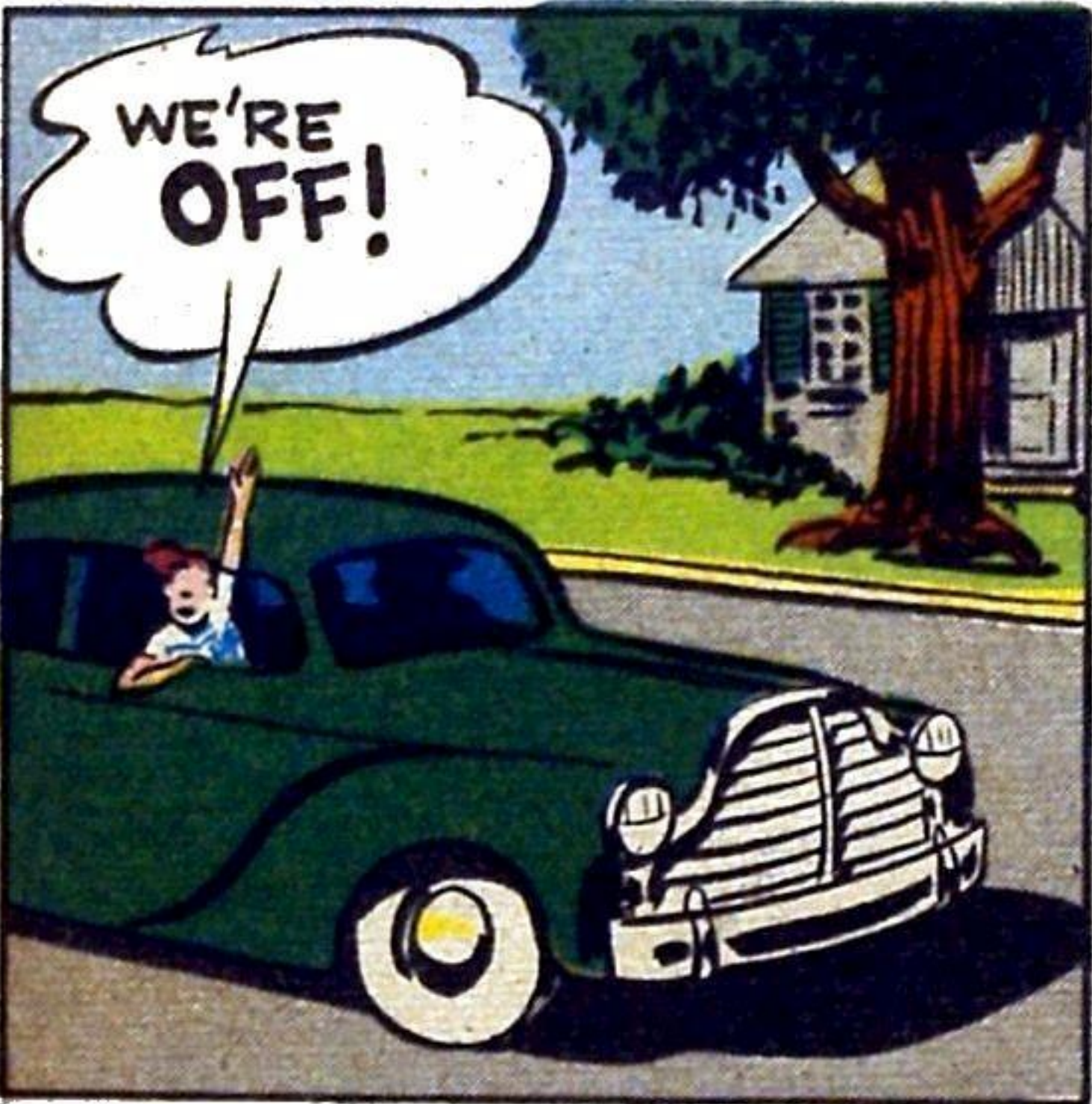




~~THE WHOLE
REDDIE FAMILY
HEADED WEST
FOR A VACATION...
A VISIT TO
UNCLE ED'S
DUDE RANCH...~~

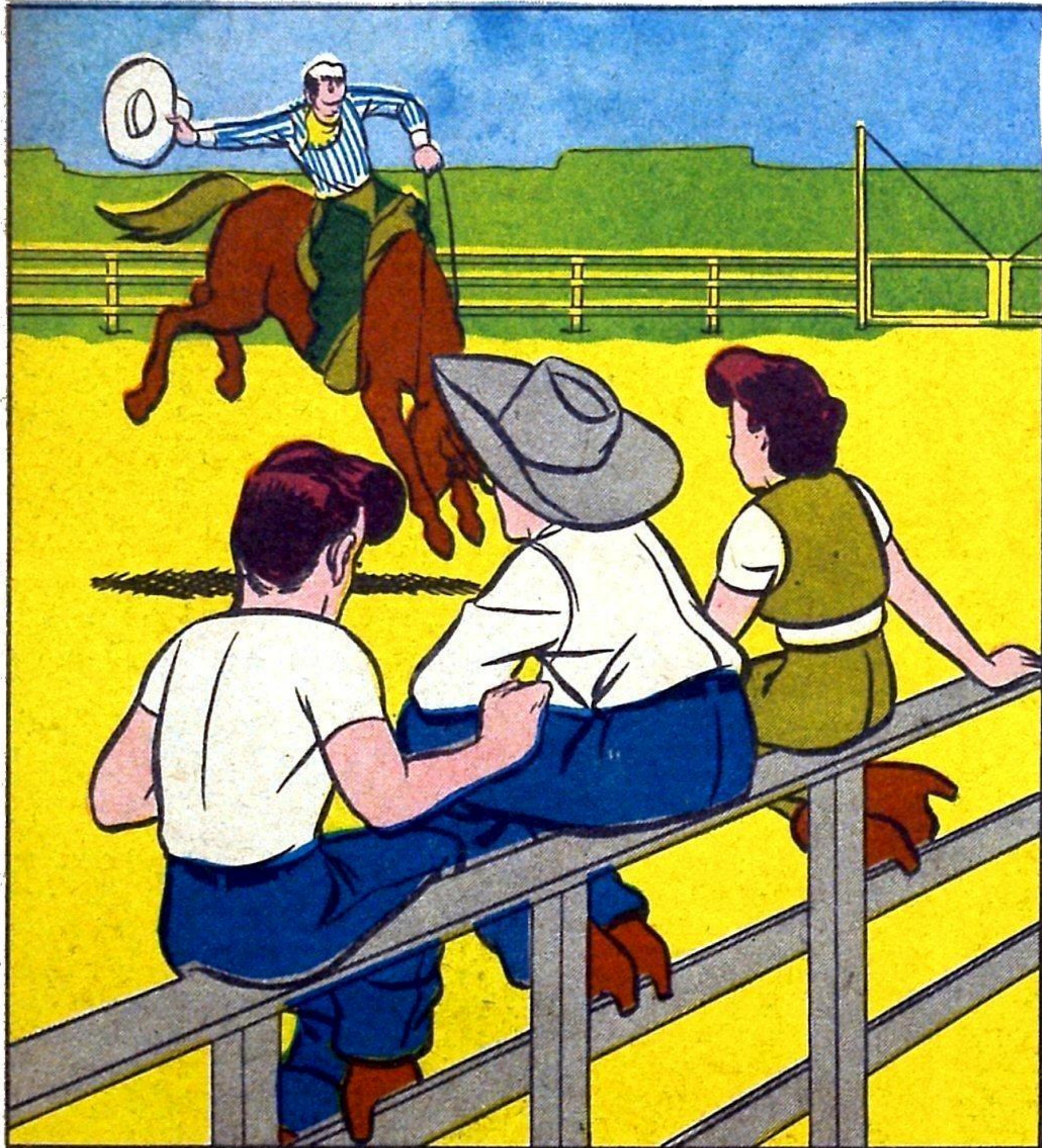
ROAD MAP

EVEN
'RED'
REDDIE'S
FRIEND,
JOHN
WRIGHT,
WENT
ALONG..

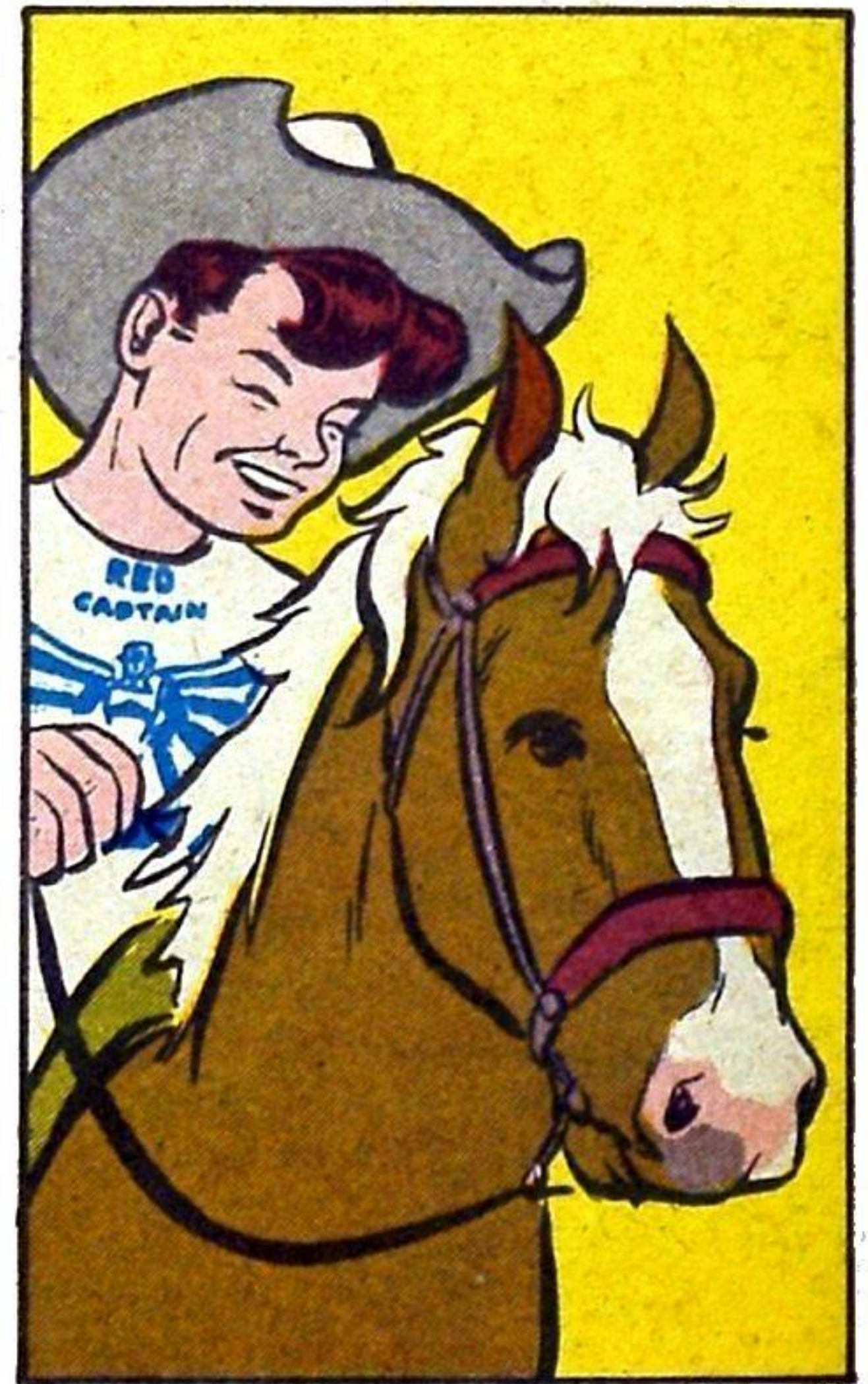


AFTER
ALMOST A
WEEK OF
SEEING
THE
SCENIC
WONDERS
OF
AMERICA...

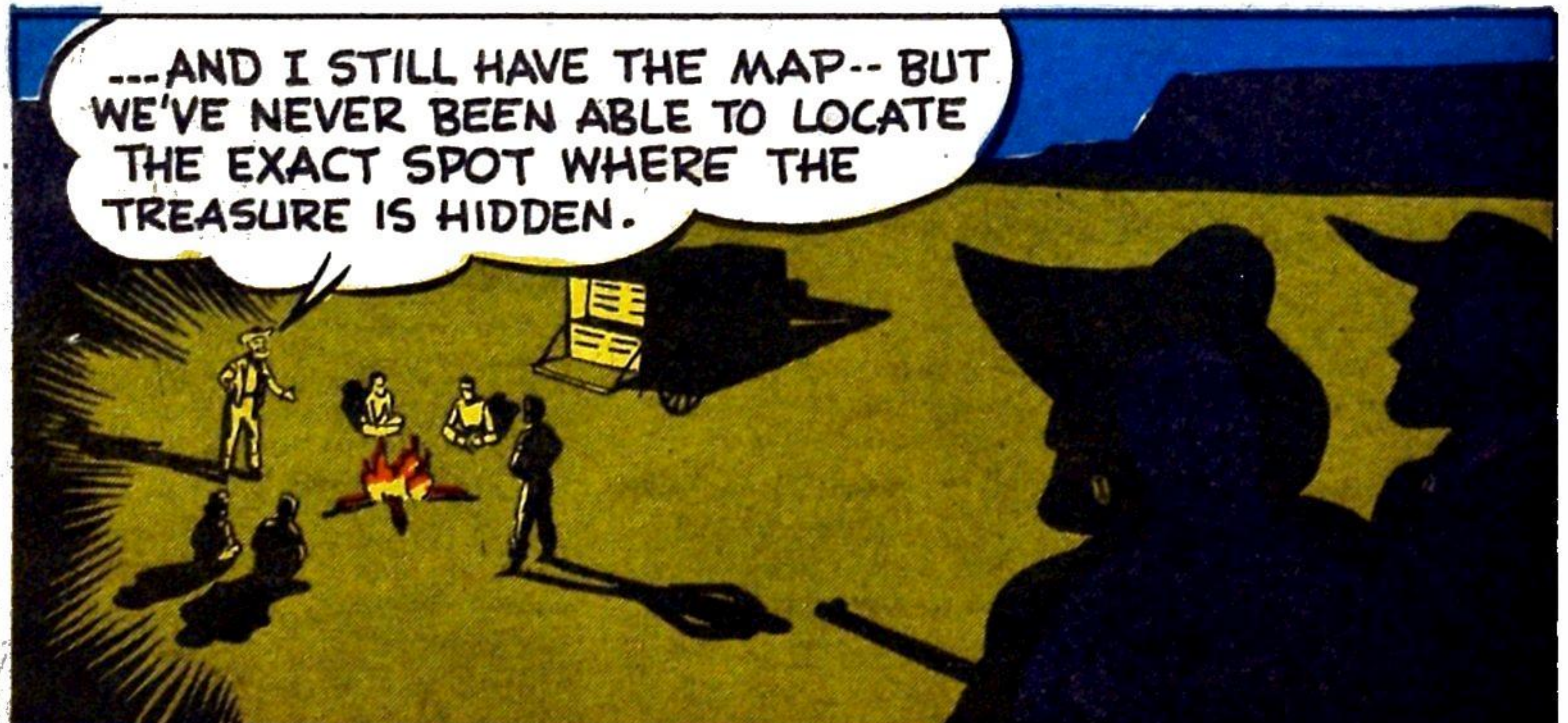


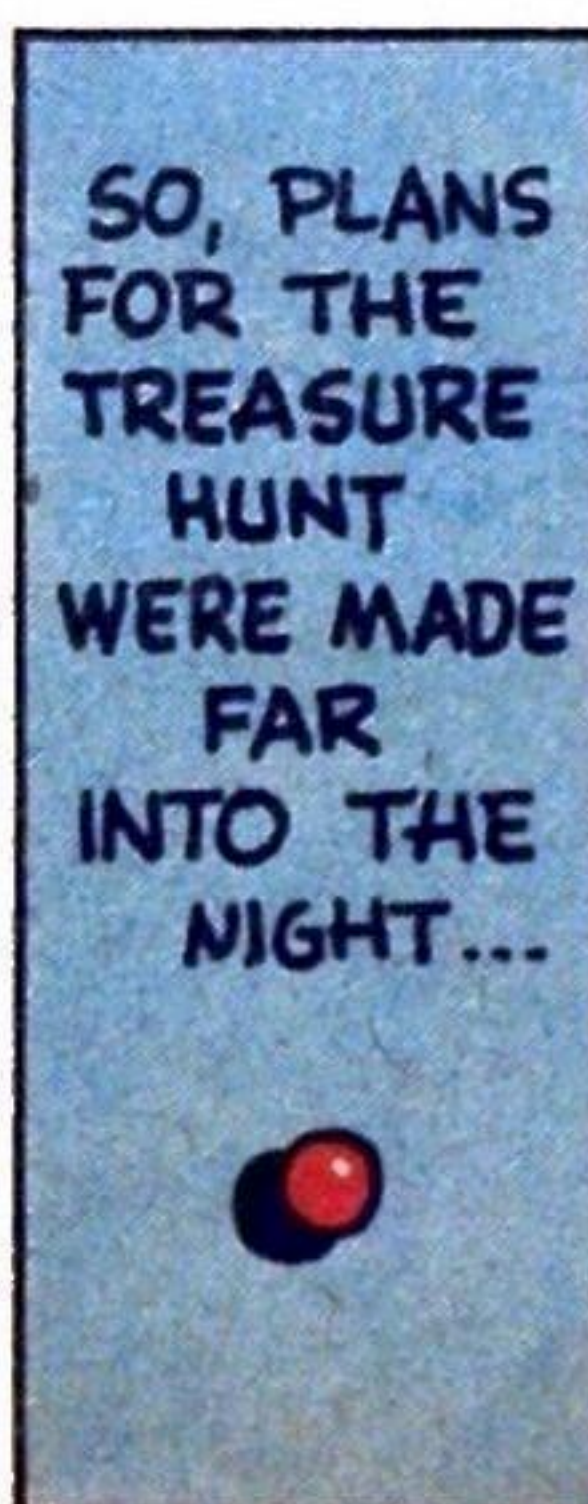
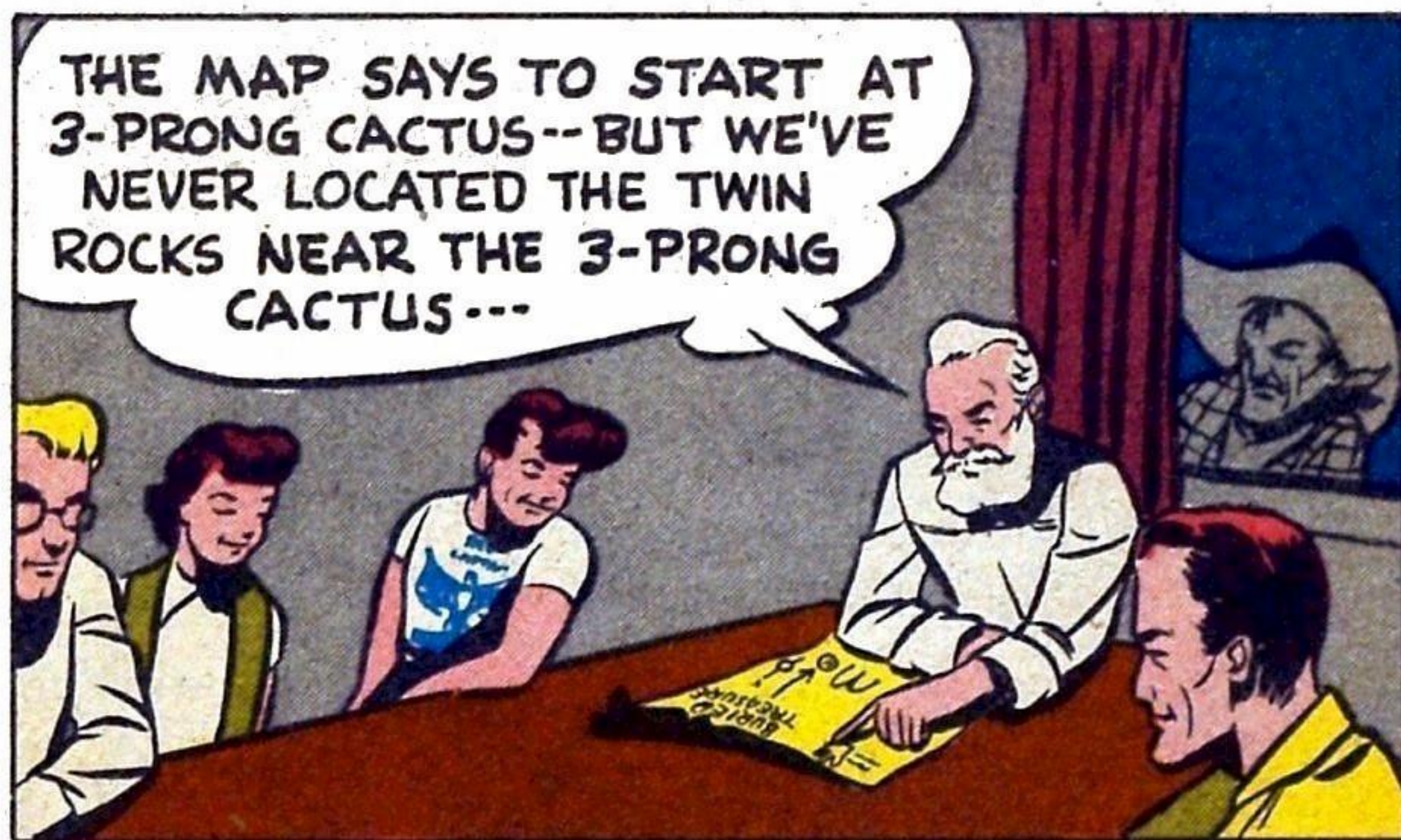
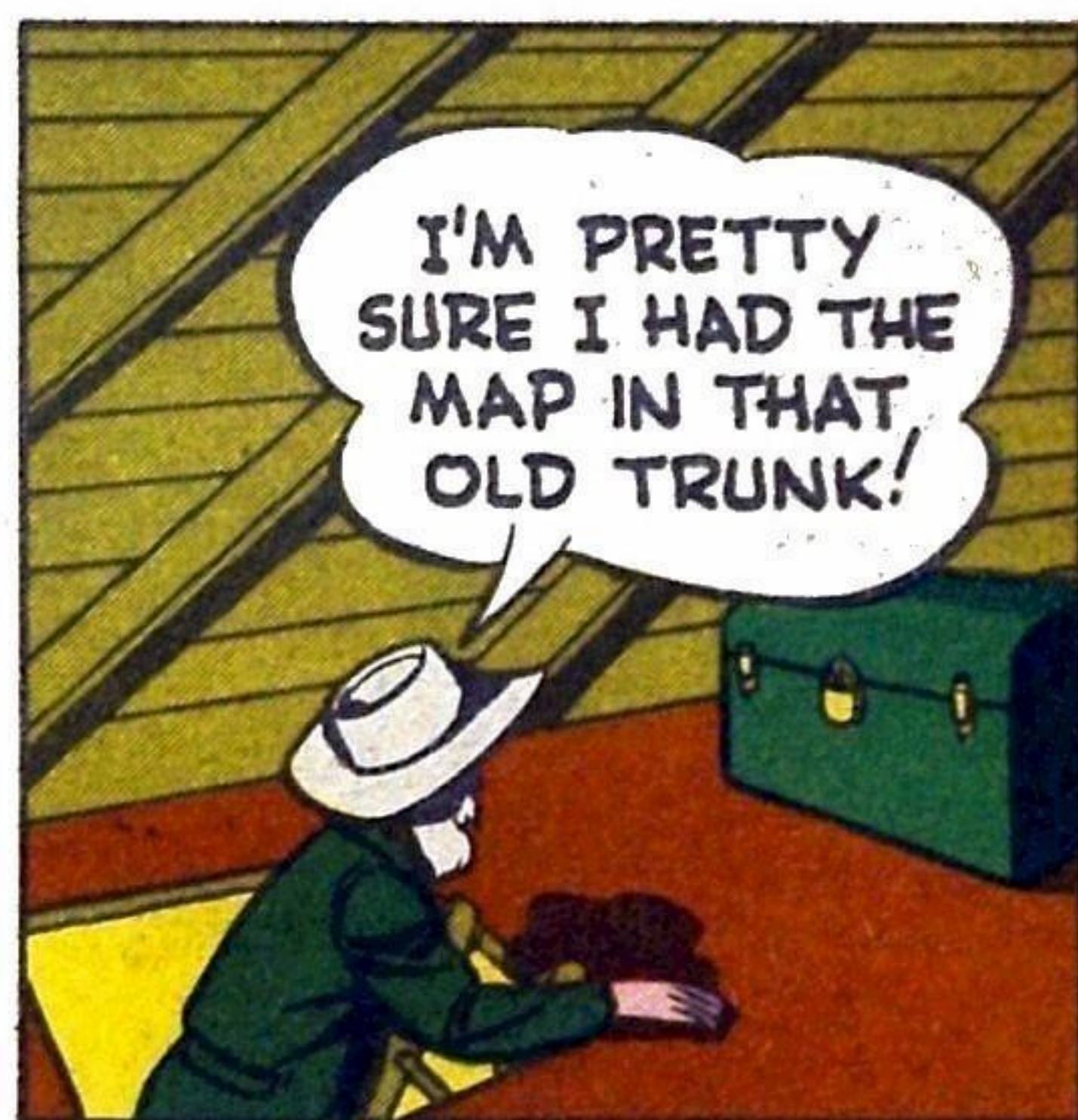
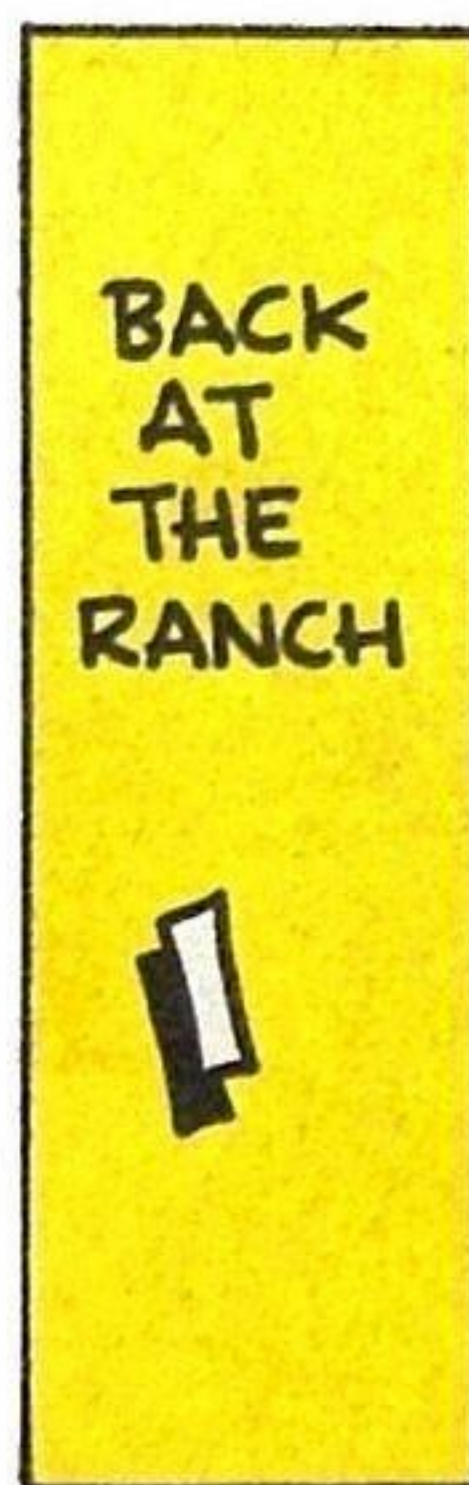
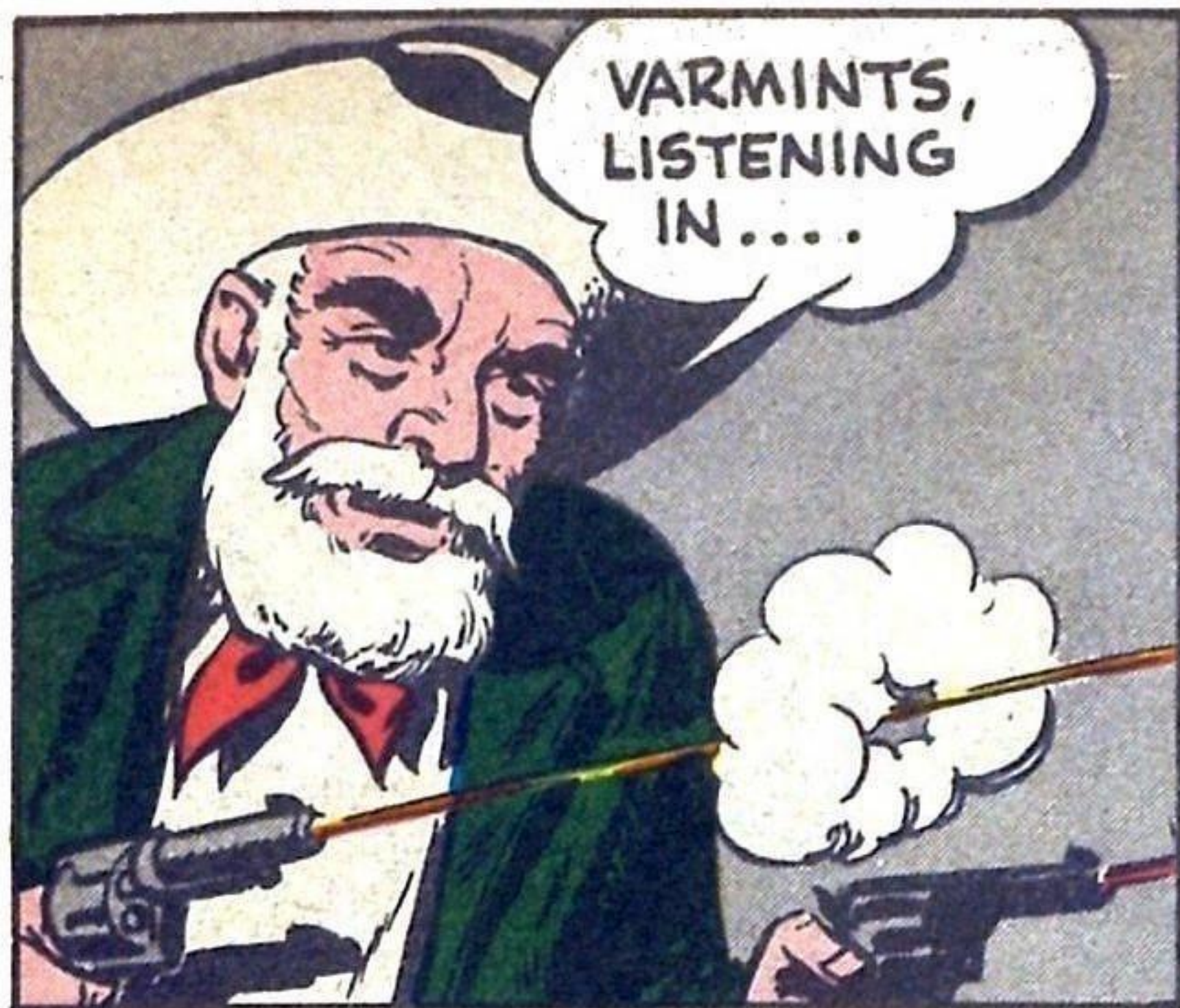


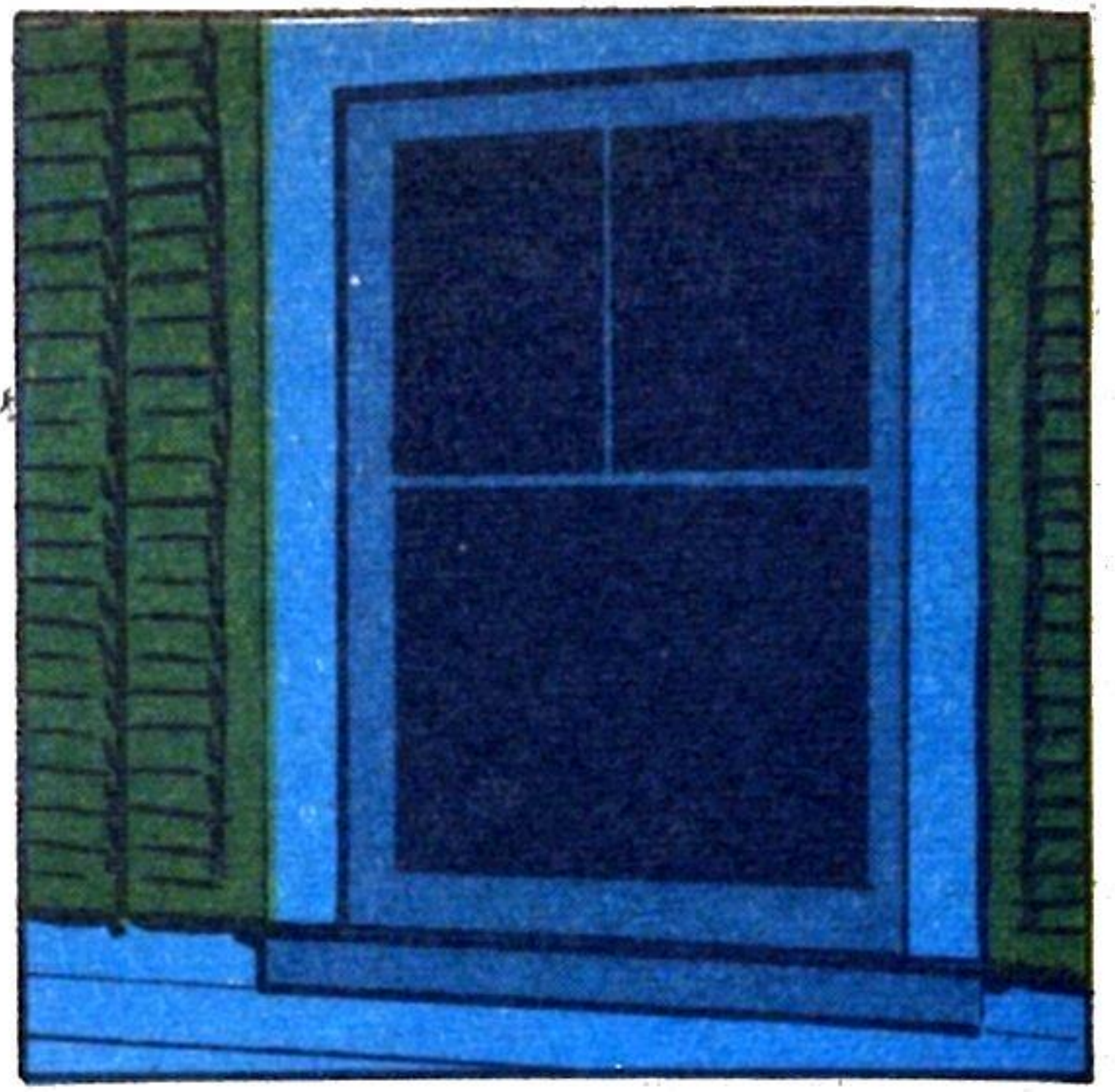
THE NEXT FEW DAYS WERE FILLED WITH ACTION AND NEW EXPERIENCES...



EVENING CAMP FIRES
--- WITH
TALES OF
HIDDEN
TREASURE









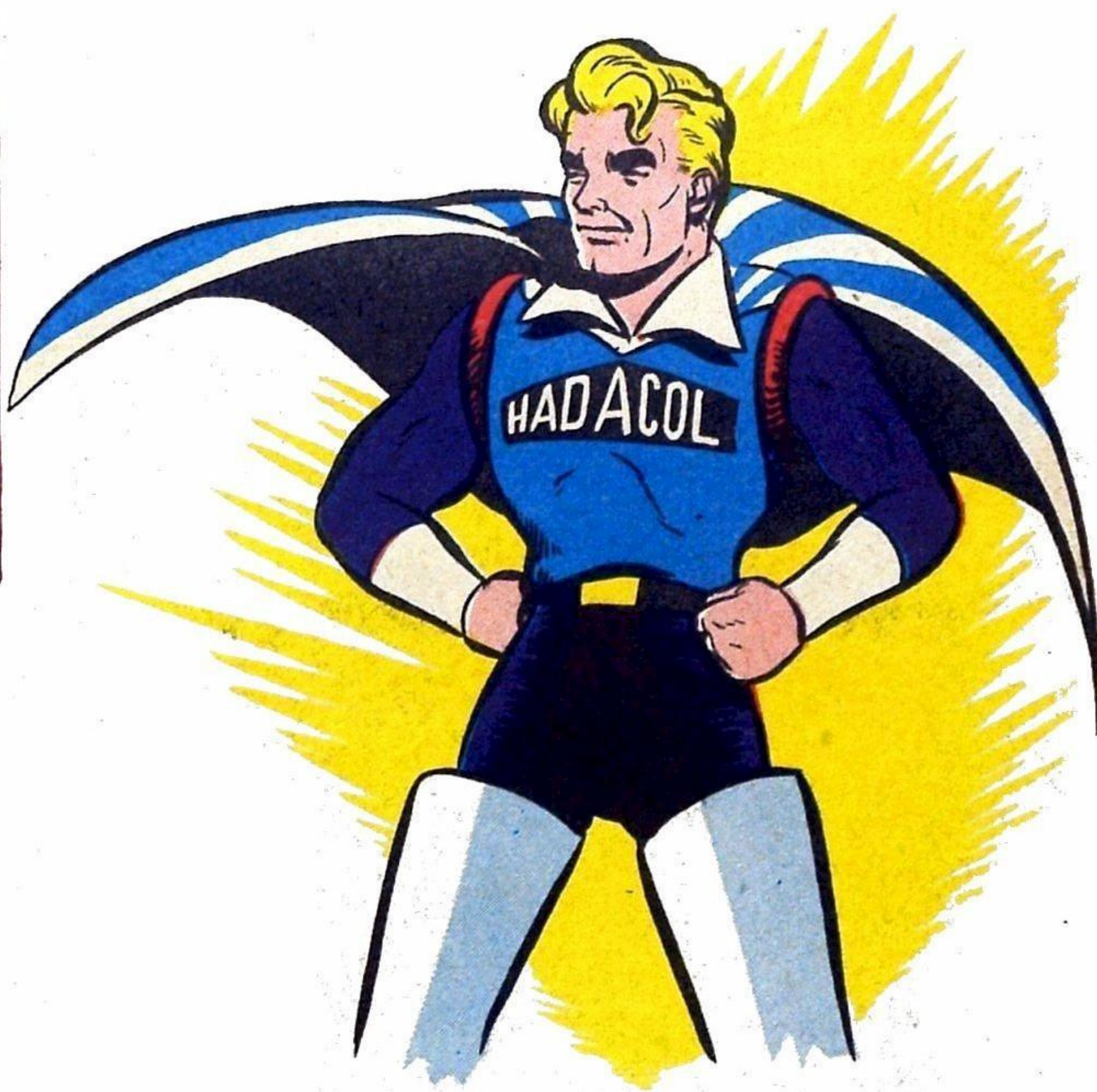
STAGGERING TO THE CUPBOARD--JOHN REACHES FOR THE **HADACOL**...

WITH THE FIRST TASTE,
JOHN CHANGES HIS
IDENTITY* TO---



*NOTE-- JOHN'S IDENTITY
AS CAPTAIN HADACOL IS
UNKNOWN TO HIS FRIENDS!

HADACOL SHOULD
BE TAKEN IN HALF
A GLASS OF WATER...



CAPTAIN **HADACOL**...MIGHTY DEFENDER
OF RIGHT THROUGHOUT THE WORLD... TO THE RESCUE!



BOYS!-GIRLS!

ASK MOM AND DAD TO

PLEASE READ THESE LETTERS...



Mrs. Nell Manning, Route 1, Box 329, Lake Providence, Louisiana—I must express my honest and sincere thanks to you and the people who discovered the remarkable HADACOL. My little girl, Jean, 7 years old at last birthday, has been weak and underweight since birth. She ate very little at lunch and supper and went to school without eating breakfast. Regardless of how much I coaxed or begged, she just wouldn't eat, was pale and listless. Always complaining. I was afraid to let her out to play because she cried from nervousness. Some of my friends recommended HADACOL. At first, I didn't pay much attention but she grew worse and something had to be done, or, else, she would have to miss school. So she now is on her third bottle of HADACOL. Already my husband and I can tell the world of difference. She eats breakfast and is gaining in weight. She is as spry as a cricket. I cannot praise HADACOL enough. I shall continue to use HADACOL as long as it is sold.



Mrs. Dan Miller, Box 578, Louisville, Illinois—My little daughter, Brenda Sue Miller, had been rundown and had a very poor appetite. She took two bottles of HADACOL. She has been eating better, and she feels better. She is very glad she is taking HADACOL. She is ten years old.



Mrs. Eunice Mize, Route 1, Wedowee, Alabama—I have given my little five year old girl HADACOL and it has helped her so much. She would not eat much, but after taking two bottles of HADACOL, she eats everything. So, I will keep on giving her HADACOL and I will try some myself.



DEAR MOM AND DAD:

HADACOL-IZE YOUR CHILD'S SYSTEM, AND WATCH THOSE SMILES ALL YEAR 'ROUND!

Captain Hadacol

When children are suffering from deficiencies of Vitamins B₁, B₂, Niacin and Iron--which can cause nervousness, sleeplessness, lack of appetite, stomach distress, and a weak, rundown condition--HADACOL can help them when they have such deficiencies!

Mrs. Julia Boyd, Fernwood, Mississippi—I have a little son, 7 years old. He was thin and delicate. He would have one cold after another, had no appetite. Early this Fall, I began giving him HADACOL. I have given him three large bottles. Now, he goes to school regularly and eats twice as much as he did before, sleeps much better, and he has gained weight. I'll continue to use HADACOL and recommend it to others. I can't praise HADACOL enough. I think it is wonderful for both old and young.



Mrs. Beulah Jacobs, Route 2, Nahunta, Georgia—I can't praise HADACOL enough, for what it has done for my little girl Melba Jacobs, who is 10 years old. She started taking HADACOL. She was nervous, and rundown, and didn't have any appetite, and didn't feel like going to school, and she couldn't rest well at night. Since taking HADACOL she eats well, sleeps well, and feels better in every way. Thanks to HADACOL. Her little playmate is taking HADACOL also, after I told him about it.



Mrs. Lena England, Route 1, Grove Oak, Alabama—I can't praise HADACOL enough. My little six year old girl was weak, nervous and rundown. I heard so much about HADACOL and decided to try it. It seemed to help her more than anything. She now eats and seems to enjoy eating. Anyone that has a poor appetite should try HADACOL. I cannot praise HADACOL enough.



Mrs. J. Scieszinski, 514 Kruger, Ottumwa, Iowa—My daughter, Marilyn Sue, is 5 years old, and for some time lacked energy, had a poor appetite, was generally rundown. Since giving her HADACOL, we have noticed wonderful results. She has a much better appetite, eats everything on the table, and doesn't seem tired like she used to. Incidentally, she likes to take her HADACOL too.



Mrs. Thomas Ward, Route 1, Samson, Alabama—My little boy is 10 years old and had always been nervous and he didn't sleep well. He has taken 3 bottles of HADACOL, and now he sleeps much better and feels like going to school. He eats like he'll never get enough. I can never praise HADACOL enough.



Mrs. Edgar L. Johnston, Lake, Mississippi—Sometime ago, our little boy, James Edgar was so weak. We had to give him liver, and all kinds of food that would build blood. He couldn't run and play. Also, his food hurt him. I heard about HADACOL. I decided to try it. Before I gave him many bottles, I could tell a great difference. He has taken fourteen bottles. He is eleven years old, weighs 92 pounds, plays on the school ball team, rides his bike, runs and plays like other boys, and feels grand, sleeps all night, without waking. I can never praise HADACOL enough. I have recommended it to all my friends and got them to take it. They are thrilled over finding such a fine formula.



Mrs. Della Munsey, Liberty Hill, Tennessee—I want everyone to know what HADACOL has done for my little six-year old girl. She was weak and rundown. She was so easy to take a cold. So, we decided to try HADACOL on her, and I can't praise it enough. We have given her about ten bottles and are going to give it to her the rest of this winter. She is going to school. I am enclosing a photograph of my little six year old girl, Ruth Munsey. HADACOL has done so much for her.

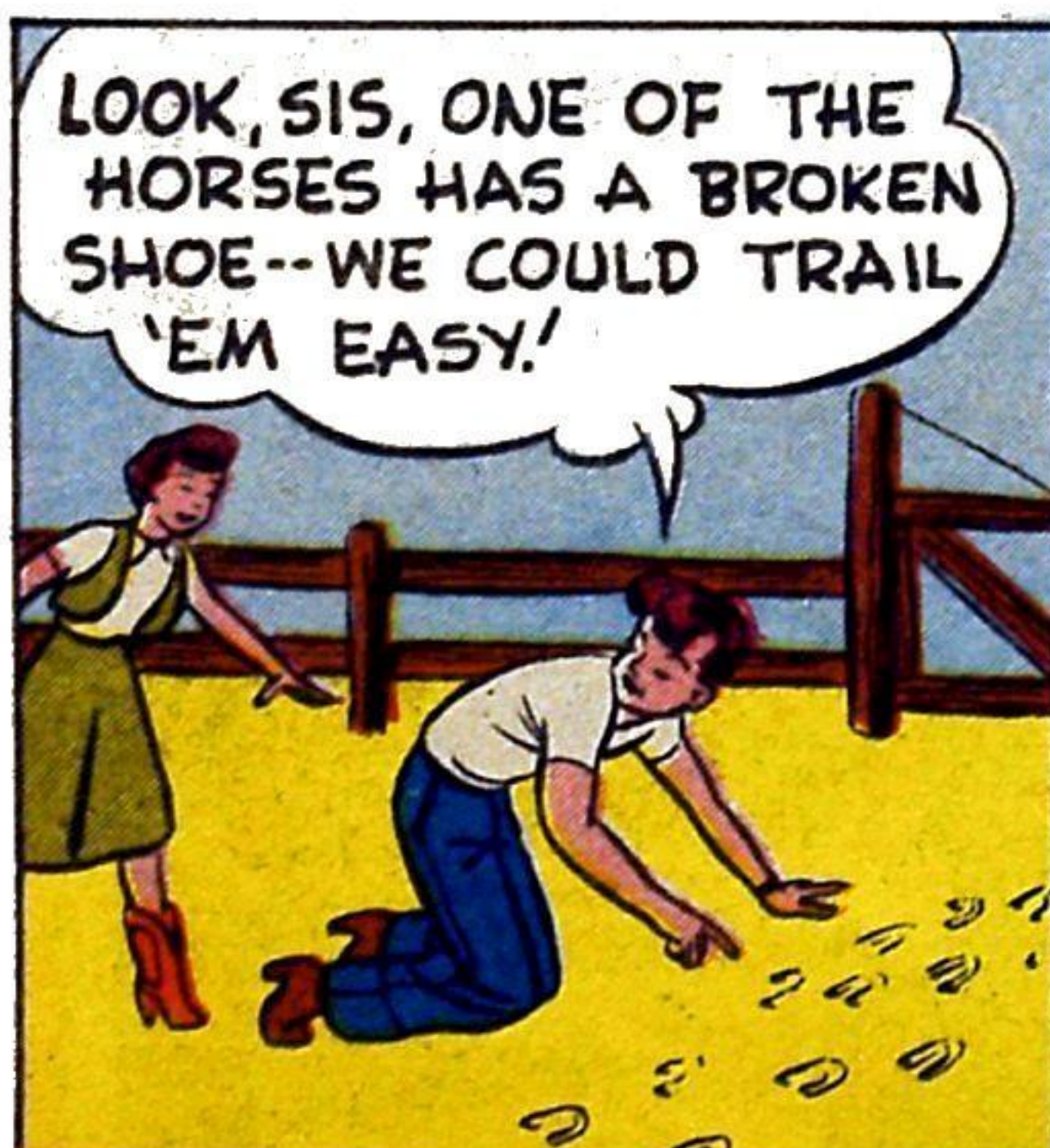
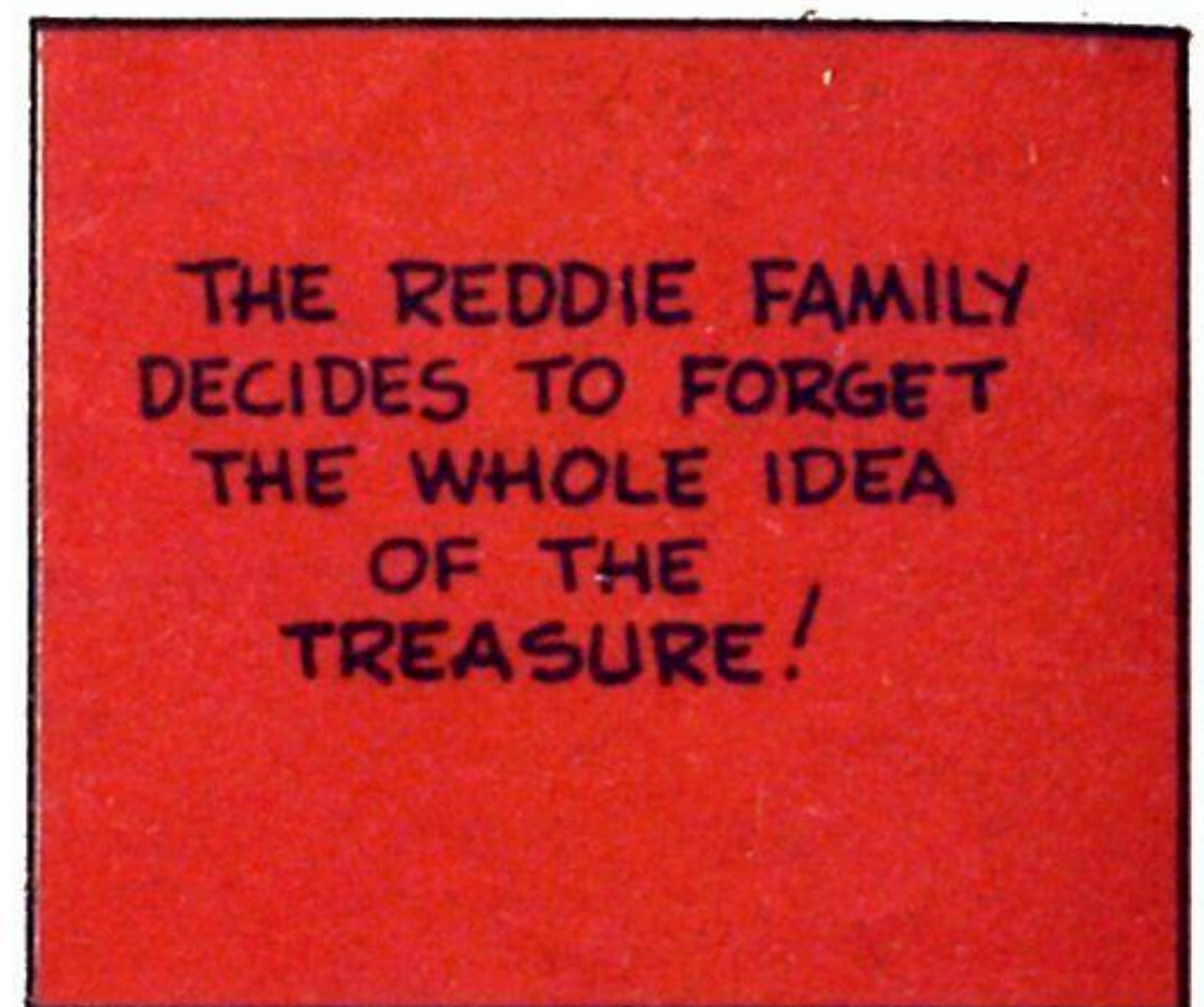
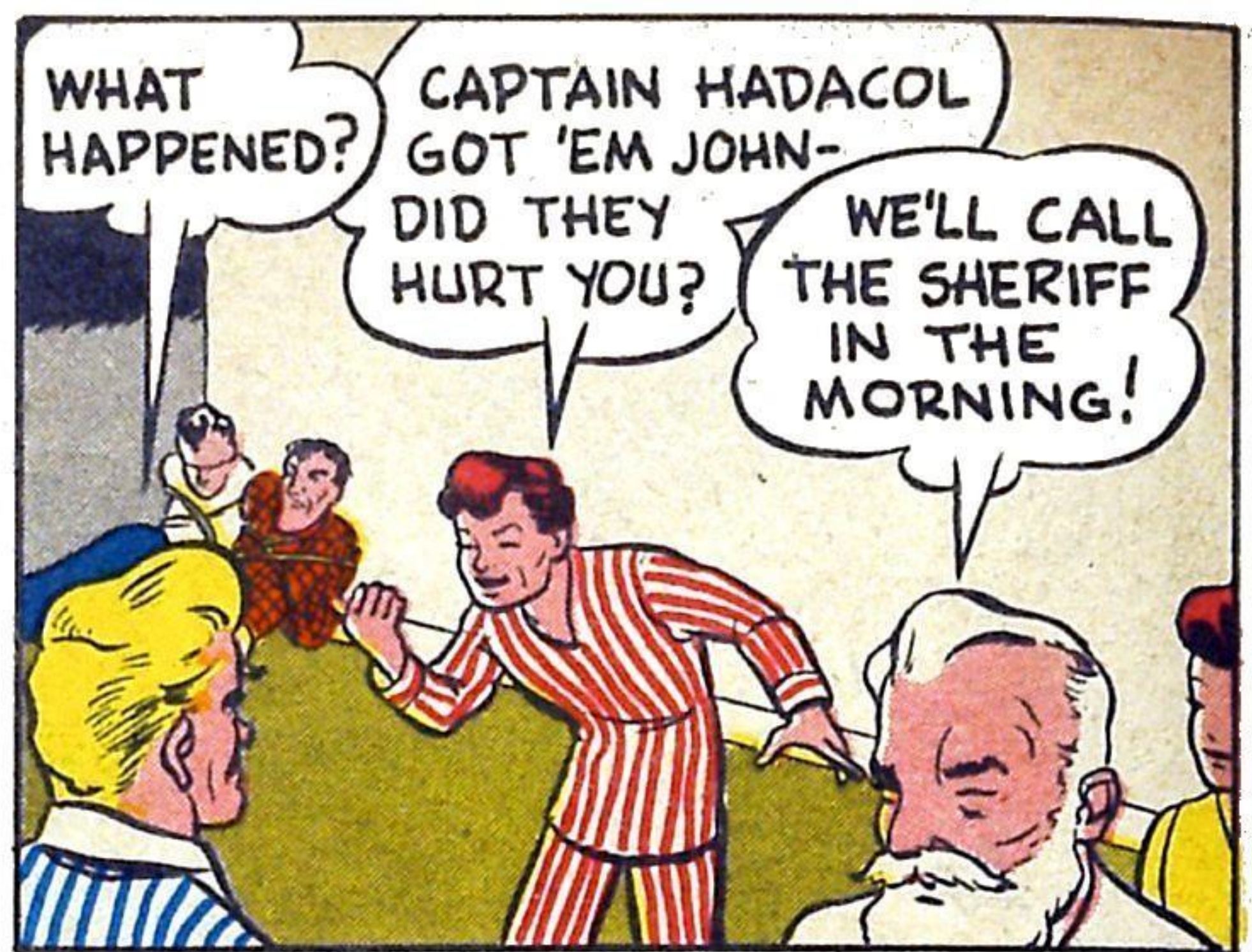
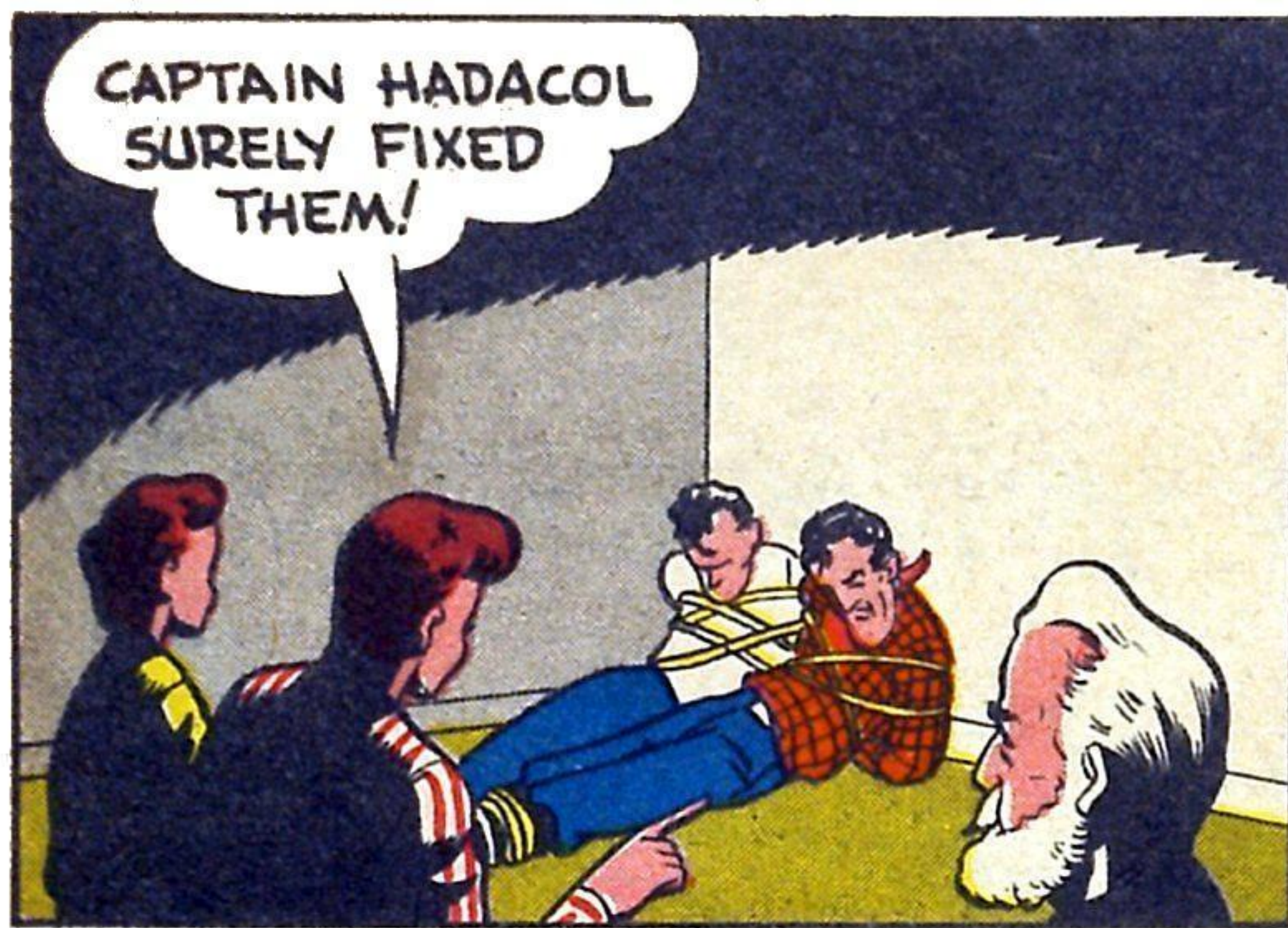


Nathanael Wood, Spencer Indiana—We have a son, Philip Oren Wood, eight years of age, who became very nervous, and due to this we had to take him out of school. He had no appetite, and could not sleep at night. We were advised to give him HADACOL. He has been taking HADACOL for about two months. He has again entered school, he has a good appetite, and is beginning to sleep as he should. We are thankful for this wonderful discovery.

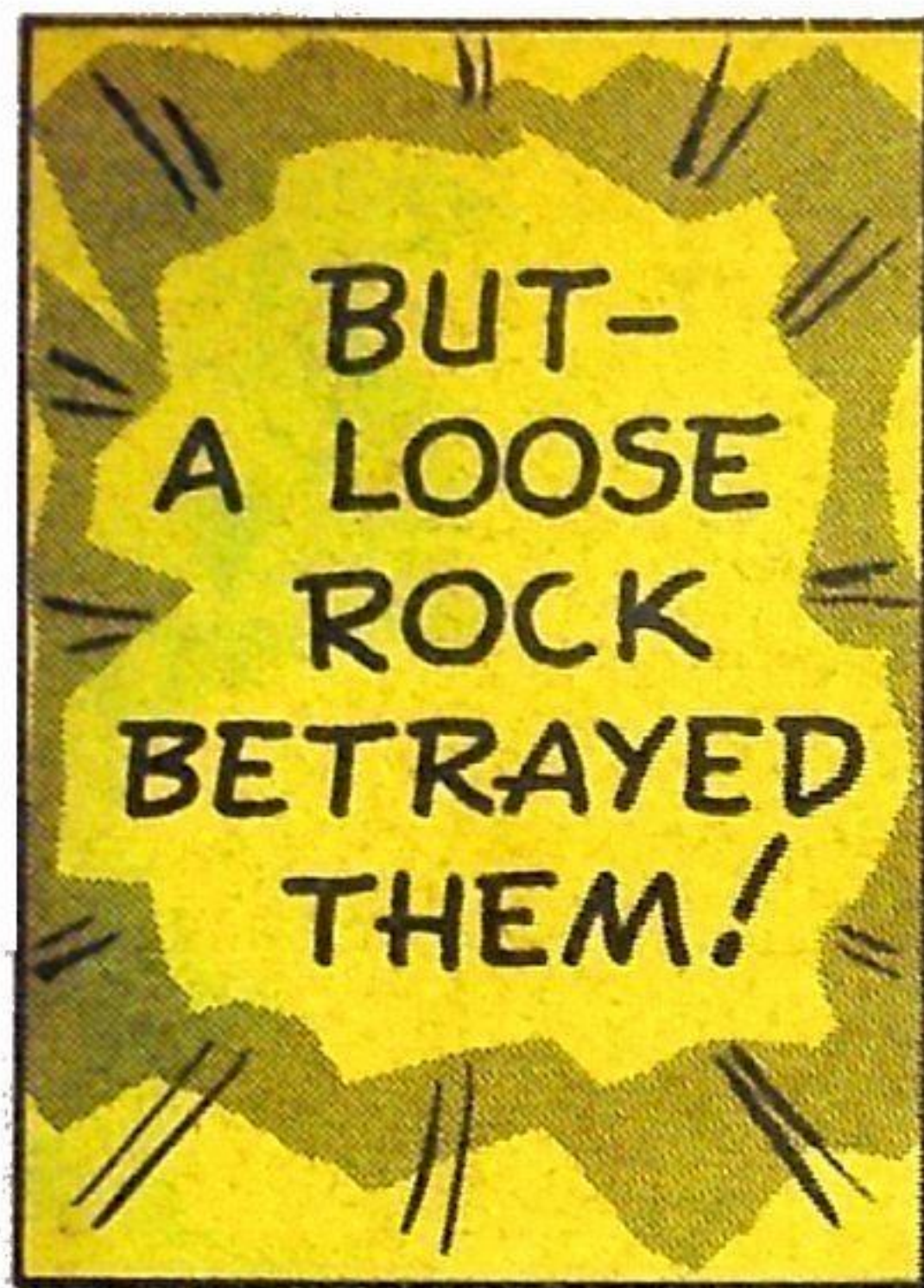


Mrs. Edna Griggs, Route 1, Union Grove, Alabama—My little boy, 8 years old, was thin, rundown and was so weak he could not run and play without lying down and resting 2 or 3 times during the day. He would not eat like he should. And, then, I heard about HADACOL for children. So, I began giving him HADACOL. Now, after the first bottle, he eats better, sleeps better and is so full of vim. Just feels fine and plays all the time. I will always keep a bottle on hand.

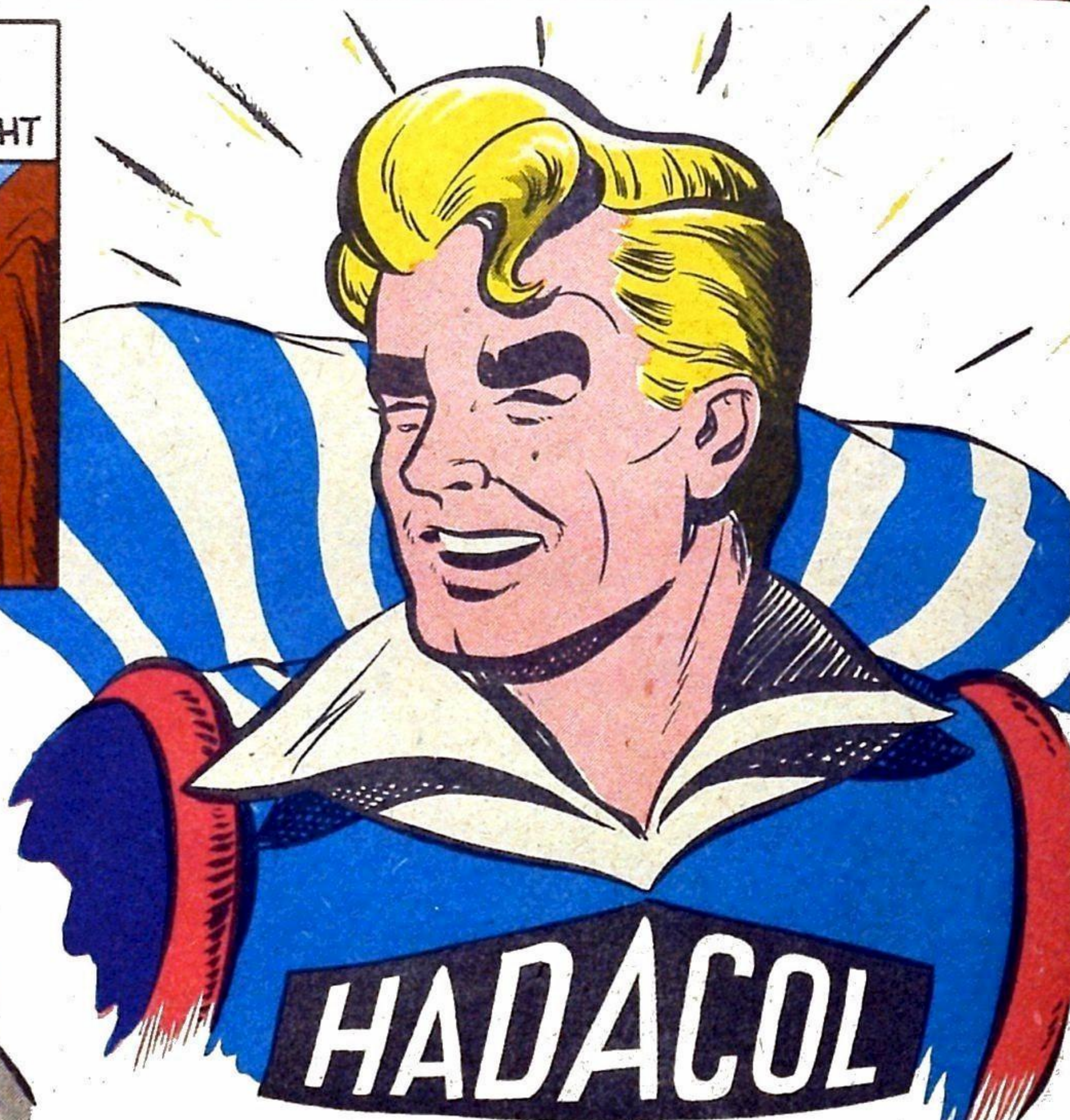
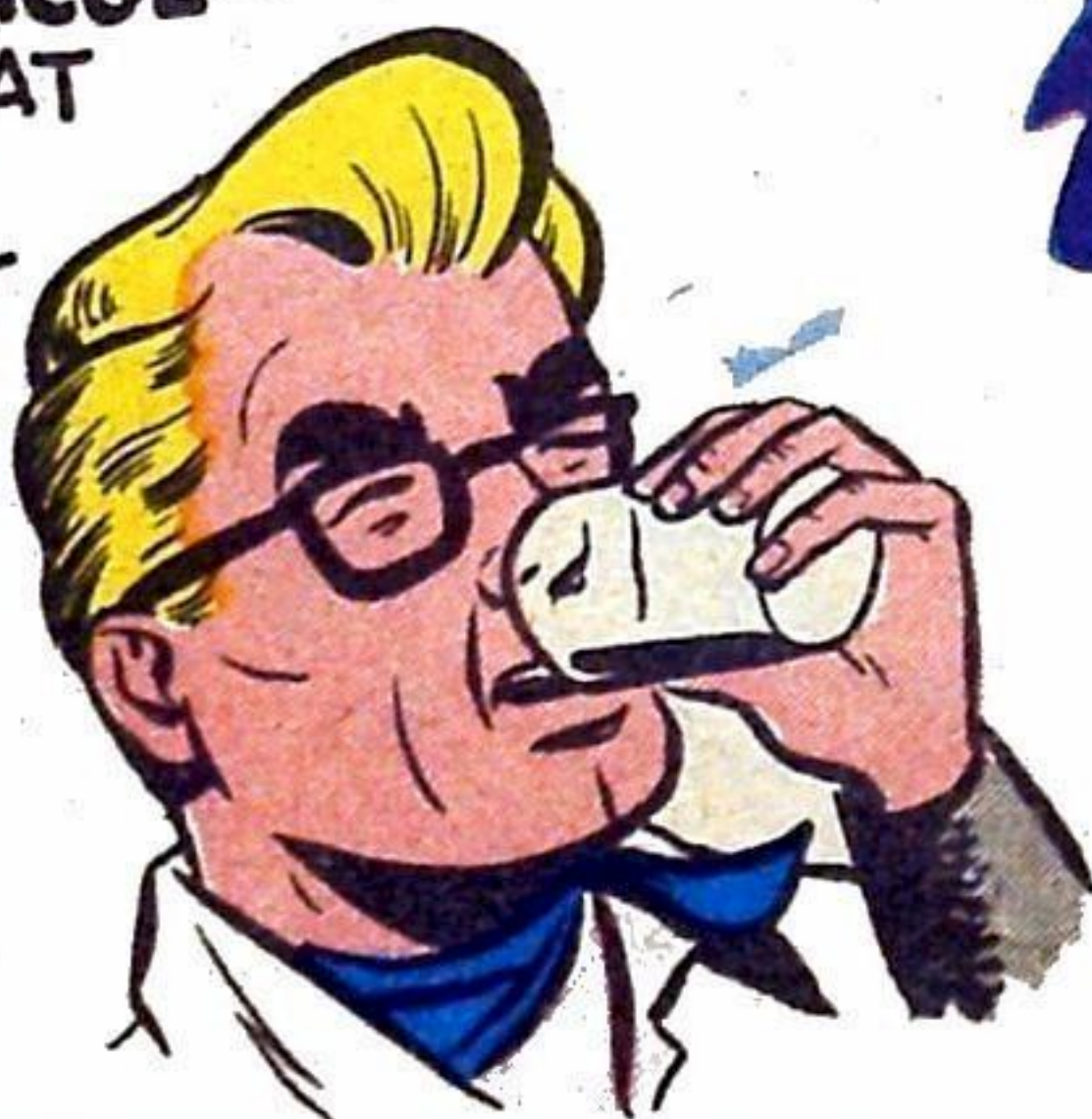




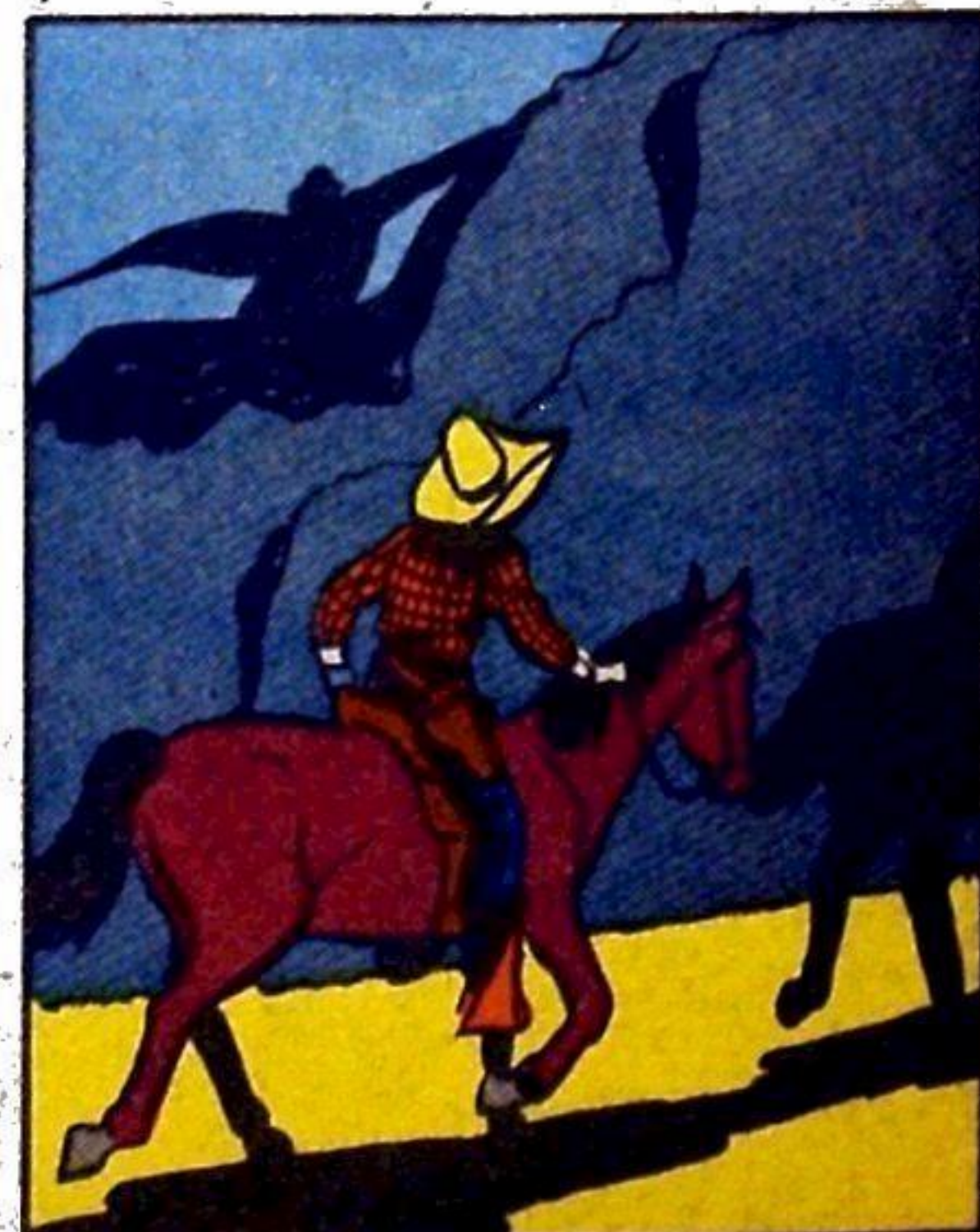




QUICK AS A FLASH,
JOHN REACHES
FOR THE
HADACOL--
AND AT
THE
FIRST
SIP--



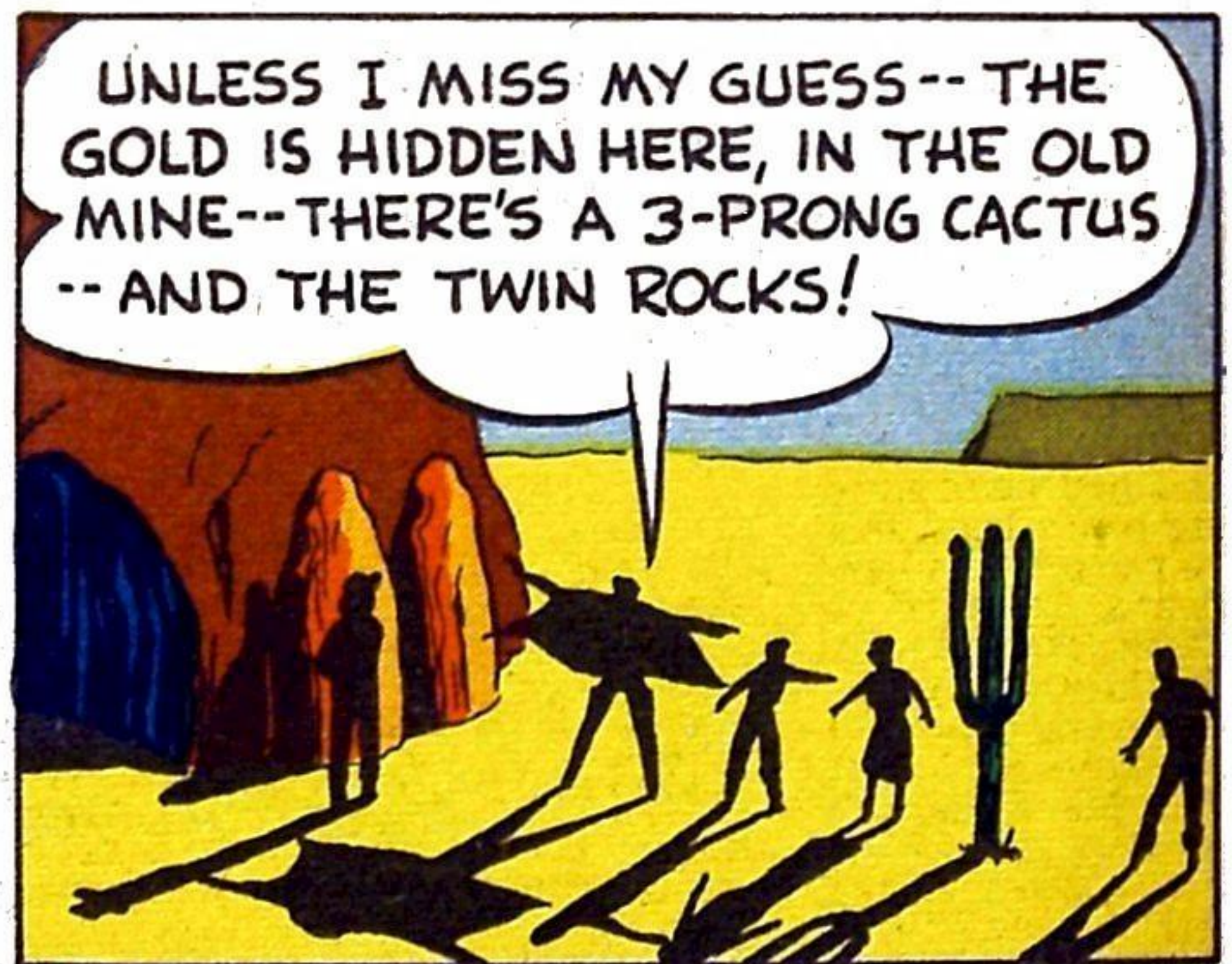
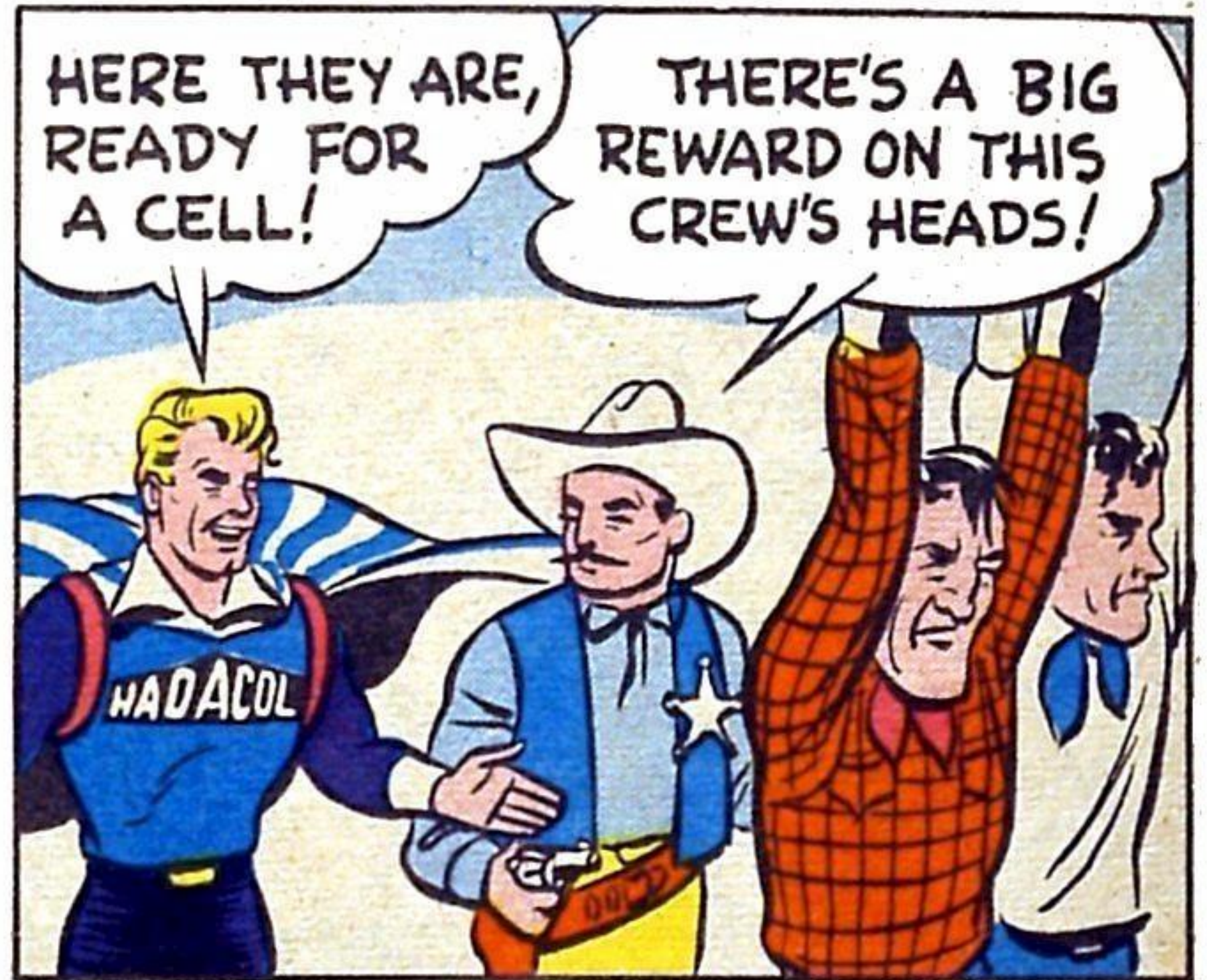
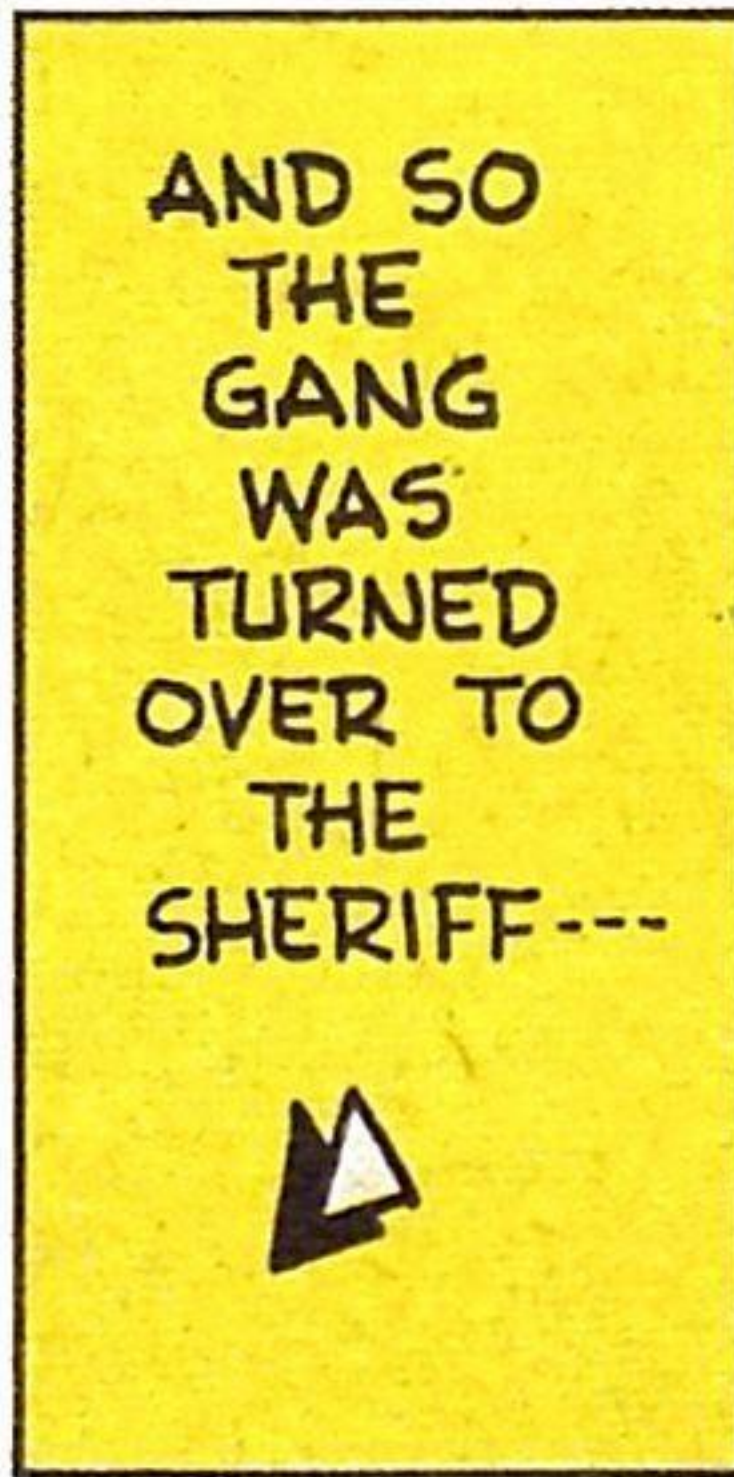
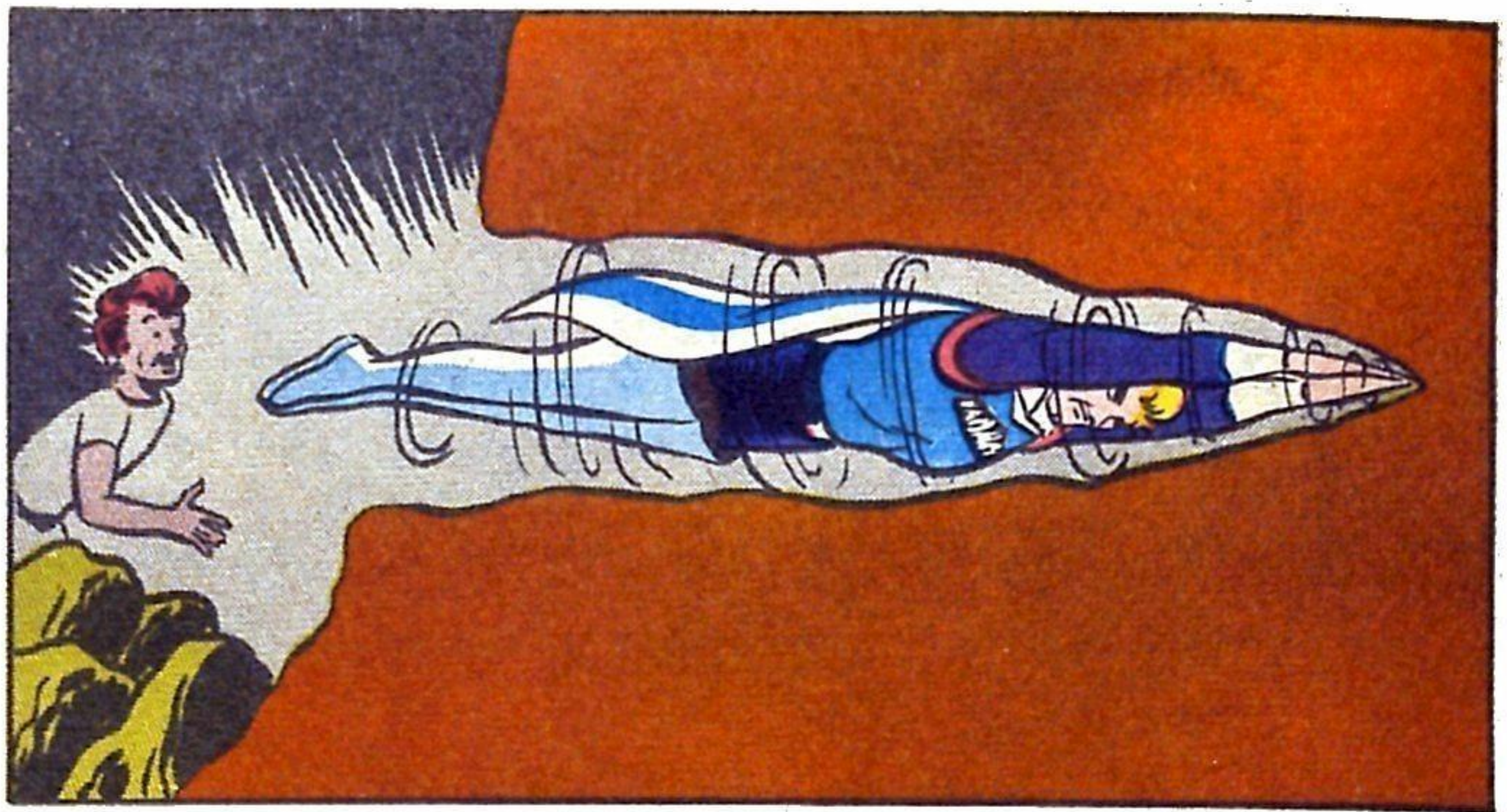
CAPTAIN **HADACOL** GOES INTO ACTION!—





THE ROTTEN
TIMBERS
COLLAPSED--
SEALING FRIEND
AND FOE IN A
LIVING
TOMB---

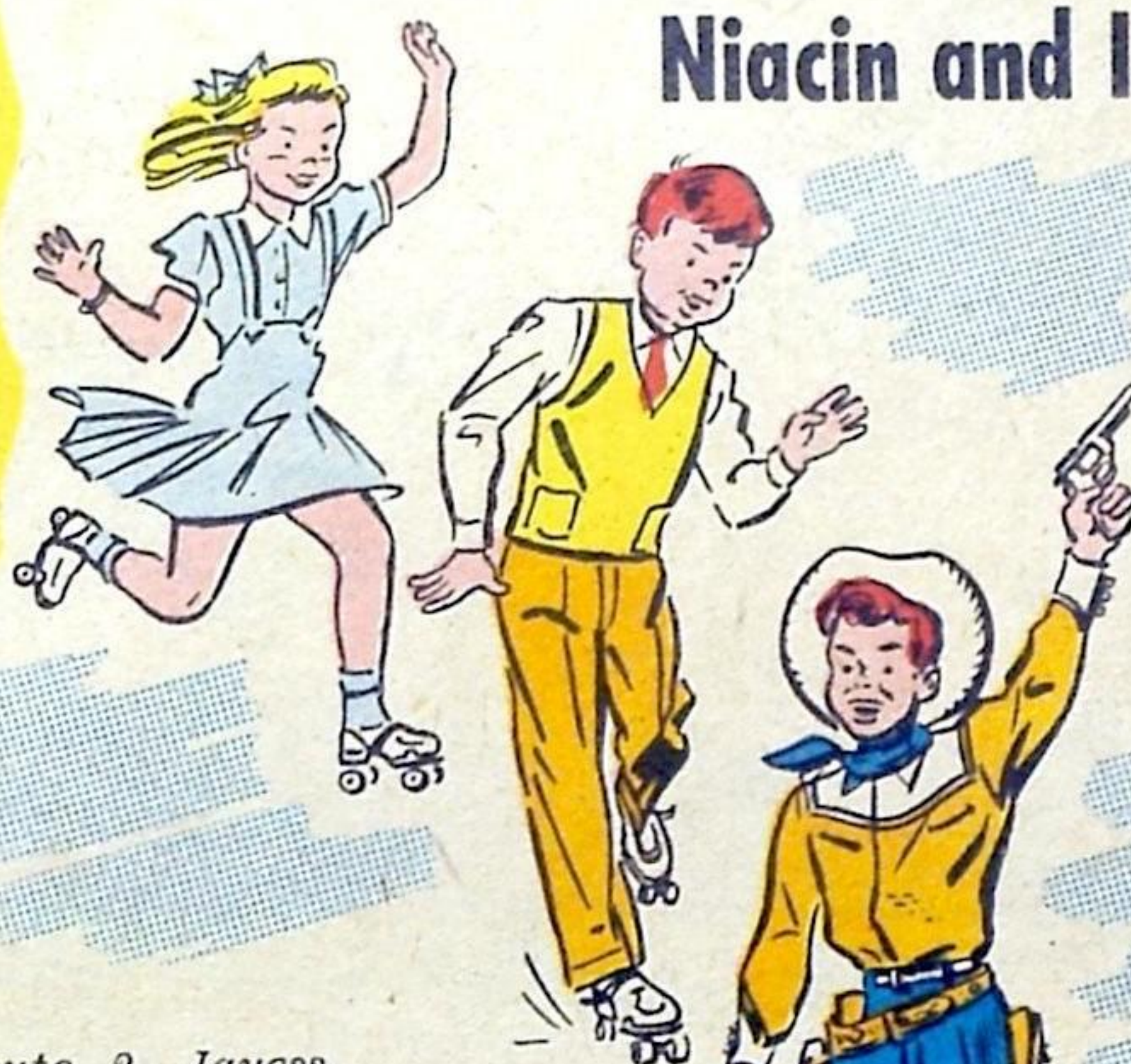
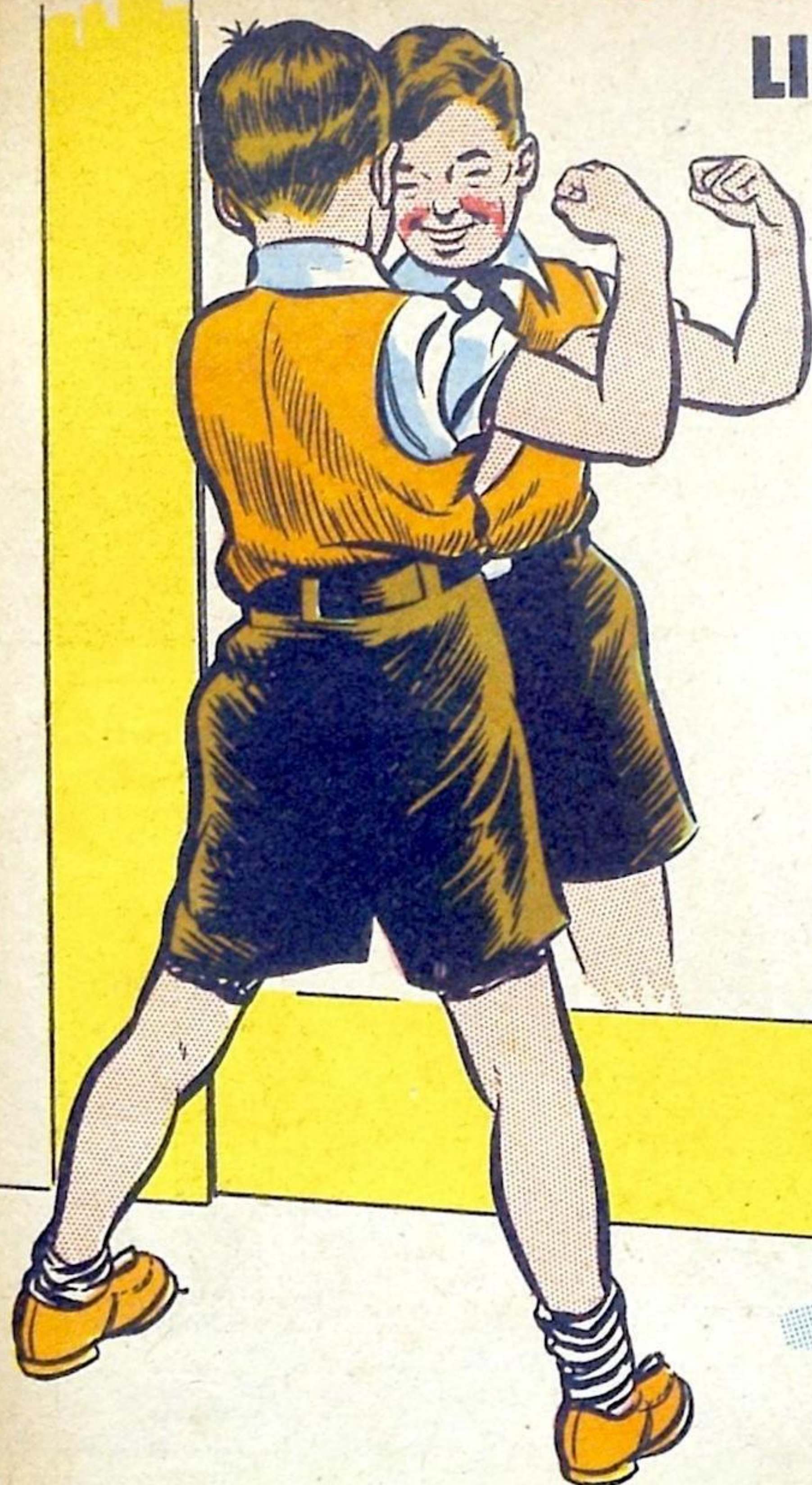




TRUE-LIFE LETTERS

LIKE THESE SHOW HOW

HADACOL is helping children who had poor appetite and stomach distress, who were weak, rundown, and couldn't sleep well . . . when these conditions are caused by deficiencies of Vitamins B₁, B₂, Niacin and Iron!



Mrs. Elmer Hisel, 3225 2nd Avenue, Council Bluffs, Iowa—My daughter has taken two bottles of HADACOL, and has been eating more than before and also sleeps better. I think HADACOL is the best thing for children who do not have an appetite. My daughter is four years old. Before taking HADACOL my daughter complained of her stomach hurting her, and I got her a bottle of HADACOL, and she says her stomach doesn't bother her anymore. I think HADACOL is wonderful. I am also giving HADACOL to my three year old daughter. My four year old daughter's name is Lucille Hisel.



Frank Hilburn, Route 2, Jayess, Mississippi—My little boy has taken four bottles of HADACOL. He could not sleep at night, but after taking HADACOL he can eat anything he wants, and he sleeps all night long. You may use my name anywhere you please. Since he is taking HADACOL, he feels good all the time.



Mrs. Thomas Fanning, Francisco, Alabama—I just want to say a few words about your HADACOL. I can't praise it enough for what it has done for my little 7 year old girl. She was weak and pale, and did not eat very much. So, I decided to try HADACOL. Now, she eats more and has gained weight. My friends and neighbors all are talking about her looking so much better. I can't say enough for it. I recommend it to my friends and neighbors or anybody. I will know from now on what to get when any of my family needs help for I know HADACOL can help. Feel free to use this letter for a testimonial. All I have said here is true.



Mrs. Hilton Shuff, Route 1, Box 42, Ville Platte, Louisiana—My son, Mark Wendell, couldn't hold anything on his stomach, and was very weak and very pale. I started giving him HADACOL, and he started improving in just a short time. He has gained weight and

I know he has more energy than a dozen wild Indians. It is a full time job just watching him now. You can well understand why our family is sold on HADACOL.



BOYS - GIRLS!

Have Fun! Join me on my thrilling adventures and become a member of my Captain Hadacol Club!

Captain Hadacol

YOU GET THIS
**CAPTAIN
HADACOL
T-SHIRT**



... AND THIS
**CAPTAIN HADACOL
CLUB CARD**



For Only **1 HADACOL BOX TOP AND 25¢**

Captain HADACOL recommends that the first thing you do is to order one of his white, top-quality, Captain HADACOL T-shirts . . . printed with your own first name! And, you'll be amazed at the way the Captain HADACOL emblem glows in the dark. Almost like magic! Your Captain HADACOL Club Card will be sent you with your personalized T-shirt. You'll have fun as a member of the Captain HADACOL Club!

FREE!

EXCITING PRIZE FOLDER SHOWS YOU
HOW EASY IT IS TO SECURE WONDER-
FUL PRIZES LIKE THOSE SHOWN HERE...
JUST FOR SAVING HADACOL BOX TOPS!



Send 1¢ Postcard or Write For Your **FREE** Prize Folder to:

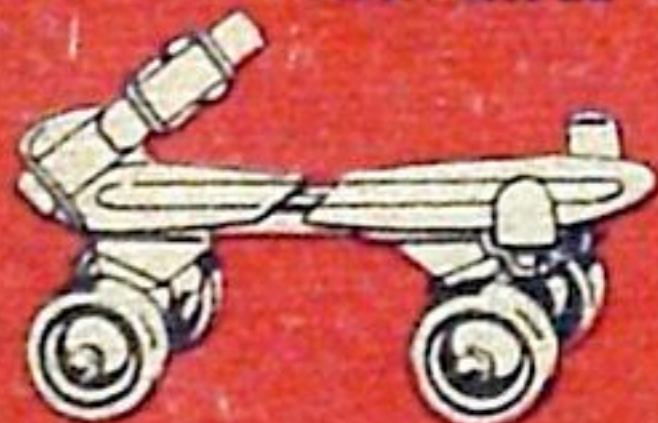
CAPTAIN HADACOL

Post Office Box No. 582

Lafayette, Louisiana



"DAISY"
AIR RIFLE



ROLLER
SKATES



MULTI-PURPOSE
WALLET



CAPTAIN HADACOL
HOLSTER SET



"SQUIRT"
WATER PISTOL



POCKET
FLASHLIGHT



BALL-POINT
PEN RING



SUN WATCH
(WITH COMPASS)



"GOLDEN"
JINGLING SPURS

The Man Who Gave The World HADACOL!

Senator Dudley J. LeBlanc

Thanks to the tireless efforts in scientific research of Senator Dudley J. LeBlanc—eminent statesman of Louisiana and creator of this great new HADACOL you don't have to be satisfied with symptomatic relief—because it's possible to relieve the real cause of such ailments as stomach distress, gas pains, heartburn, indigestion, aches and pains, certain nervous disorders and a general rundown condition, due to lack of Vitamins B₁, B₂, Iron and Niacin.



HADACOL not only supplies deficient systems with more than your daily needs of Vitamins B₁, B₂, Iron and Niacin but also beneficial amounts of precious Calcium, and Phosphorus—elements so vital to help maintain good health and guard against such deficiency ailments. A big improvement is often noticed in the way you feel within a few days. And LISTEN TO THIS! Continued use of this great HADACOL helps keep such distress from coming back.

Don't delay. Don't continue to suffer. Remember HADACOL relieves the cause of such ailments above. You owe it to yourself—to your family to start taking HADACOL at once.

HADACOL

GET THAT WONDERFUL HADACOL FEELING



© 1950, The LeBlanc Corporation.

SEND NO MONEY!

If your druggist does not have HADACOL, order direct, giving us the name and address of your druggist. Trial size, \$1.25; Large Family or Hospital Economy Size, \$3.59. Just pay postman the cost, plus C.O.D. charges. If you remit with order we pay postage.

Mail to Dept. D
THE LeBLANC
CORPORATION
Lafayette, La.

NAME

ADDRESS

TOWN

STATE

Hadacol derived its name from the fact that its inventor, the statesman and scientist Dudley Joseph LeBlanc, Sr. "hadda call it something." The ingredients of Hadacol were vitamins B1 and B2, iron, niacin, calcium, phosphorous, honey, and hydrochloric acid diluted in a solution of 12% alcohol. The hydrochloric acid operated as a catalyst by which to accelerate the distribution of alcohol throughout the body of the person who believed it good to enjoy "that wonderful Hadacol feeling." The advertisement displayed above was printed in 1951.



COMING!

SENATOR LEBLANC Invites You
To See His SENSATIONAL NEW

HADACOL CARAVAN SHOW

Come On, Folks! You'll Have A Great Time At This
Tremendous Personal Appearance Presentation!

HADACOL GOODWILL CARAVAN and Y. M. B. C. KANSAS FLOOD RELIEF PROGRAM

•CESAR ROMERO •JACK DEMPSEY •HANK WILLIAMS
•RUDY VALLEE •MINNIE PEARL •CANDY CANDIDO

Sharkey, Dorothy Dorben Adorables, Jugglers, Fun Tossing Clowns,
Dazzling Fireworks, Gigantic Parade.

FRIDAY
AUGUST 17
7 P. M.

CITY PARK
STADIUM

IN CASE OF
RAIN
MUNICIPAL
AUDITORIUM

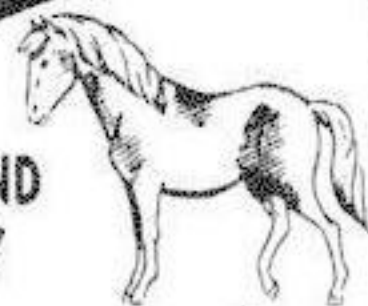
RESERVED
SECTION
FOR
COLORED

SPECIAL PRIZES
FOR CHILDREN

for turning in the greatest
number of Hadacol box tops
on night of the show!

1ST PRIZE

SHEPHERD
PONY



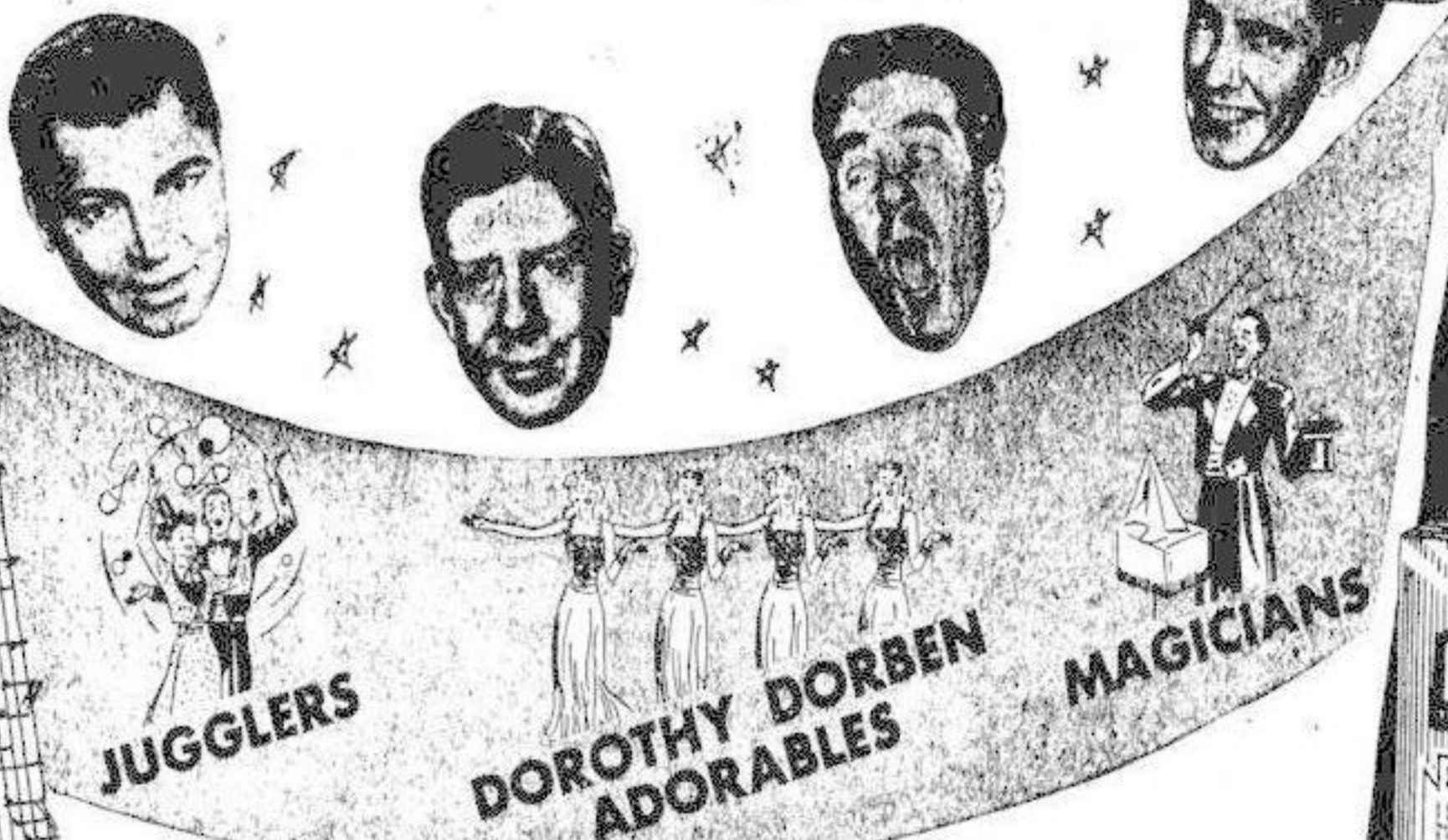
2ND PRIZE

Schwinn-Built
BICYCLE



3RD PRIZE

\$25.00 U.S.
SAVINGS BOND



A GALA EVENT FOR THE YOUNG AND YOUNG IN HEART

The HADACOL CARAVAN SHOW is intended
solely to entertain our friends, the users of
HADACOL. We are anxious to meet you; we are
anxious to know you; we wish we could shake
hands with you!

But, because it is not possible to visit with you
individually, and indicate our sincere appreciation
for your continued use of HADACOL—we have
organized a great new HADACOL CARAVAN

SHOW, and invite you, as our customer, to come
and see us.

All we request is that you merely bring two box
tops, if you are an adult, or, one box top if you
are a youngster (under 12 years of age), when
you come to see the HADACOL CARAVAN SHOW.

NOTE: Cash value of a HADACOL Box Top is
1/20th of 1 cent!

GET YOUR HADACOL NOW!



Money CAN'T Buy Admission to
this Great Star-Studded Show!

ADMISSION
is by Complete
BOX TOPS ALONE!



1 FOR
CHILDREN
2 FOR
ADULTS

THE CARAVAN WILL SHOW IN THE FOLLOWING CITIES IN THE NEW ORLEANS AREA. SEE IT OFTEN.

NEW IBERIA
Wednesday, Aug. 15

THIBODAU
Thursday, Aug. 16

HAMMOND
Saturday, Aug. 18

BILOXI
Sunday, August 19

SEE THE SPECTACULAR HADACOL PARADE 2:30 P. M. EACH CITY—SEE THE HADACOL SHOW 7:00 P. M.



Dudley J. LeBlanc

Dudley “Coozan Dud” Joseph LeBlanc, Sr.

Youngsville, Louisiana, 16 August 1894 – 22 October 1971, Abbeville General Hospital, Abbeville, Louisiana